

Avoiding and Solving Problems Selecting and Implementing Integrated Philanthropic Information Systems



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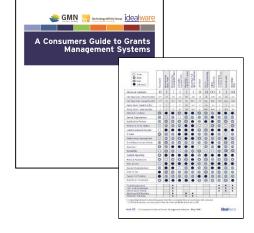


The Basis of IAA's Perspective

- 200+ grantmaking clients worldwide
- We've evaluated 50+ different grant systems
- Our clients have <u>used 15 different</u> <u>major grants</u> management systems
- <u>Diverse professional background</u> as a grantseeker, grantee, consulting program officer, foundation senior executive, senior

management consultant, and Chief Information Officer

 Consultant for Idealware's bi-annual grantmaking guide





To **Dream** the Impossible Dream

- A <u>seamlessly integrated</u> grants management system with links to other online services and in-house applications
- Has a great <u>modern</u> <u>user interface</u>
- Is <u>powerful and easy</u> for <u>everyone</u> to use
- Great support from the service provider





What are your greatest needs about integrated foundation information system service providers and their hosted systems?





25 Major North American Integrated Foundation Information System **Grants Management** Service Providers





















blackbaud[®]











































- Seamlessly integrated grantmaking systems
- Improved service
- A better user interface for everyone
- More needed features
- Better backend efficiency
- Reliable systems
- High level of security
- Better searching
- Improved reporting
- Mobile accessibility

- Better 501(c)(3) validation
- Grant outcome tracking and reporting
- Global reach for your staff and nonprofits worldwide
- Multi-currency
- Links to external services and our accounts payable
- Responsiveness/timing of disaster relief sites
- Shorter lapse time to donate funds



Some Major Reported Challenges with Grantmaking Systems

- Not meeting all of our expressed needs
- Problems with <u>services and</u> <u>inexperienced provider staff</u>
- Insufficient configurations, and personalizations
- The <u>UI is too complicated</u>
- Poor web browser compatibility
- Integration with other systems
- Searching and reporting our data
- Need for <u>outcome tracking</u>
- We're seeking <u>lower costs</u>







Resilience

More than Migrating Data *

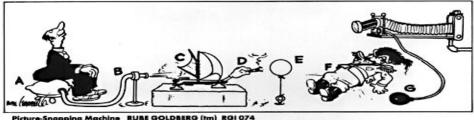
- In addition to migrating all data and attached files, who will also migrate, configure, or reconfigure all:
 - User access rights
 - Hierarchical code tables
 - Write-up templates
 - Correspondence templates
 - Online application forms
 - Online review forms
 - Online grantee reports
 - Saved searches and favorites
 - Workflows
 - System and ad hoc reports and favorites
 - Budgets
 - Graphical dashboards for each team and/or user
 - Links to all external systems





What are the **greatest problems** you encounter selecting and running your core systems locally and from the cloud?







Key Factors in Vendors Managing Acquisitions and Partnerships

- Underestimating their <u>challenges</u> <u>merging</u> very different organizations
- Managing different <u>business</u> <u>models and leadership</u> styles
- Scaling up to hire, train, and manage more staff plus effectively support more clients
- Figuring how to <u>realistically link and</u> <u>integrate</u> entirely different technologies







Case Study Selecting a New System



- How do we go about <u>specifying our</u> <u>prioritized new system requirements</u> to <u>select our best-fit integrated system</u>?
 - How do we <u>determine our key requirements</u>?
 - Which is better, a <u>customized</u> system or a <u>commercial</u> system that enables extensive <u>personalized</u> configurations?
 - Should we be concerned about having all our <u>core system</u> <u>software and data off site</u> in a vendor hosted commercial data center?

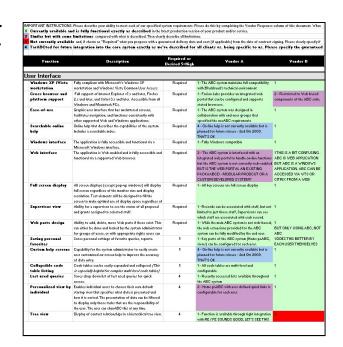




Selecting a New System The Pitfalls



- Not developing an up front
 prioritized list of Required
 and Desired 5 = High,
 1 = Low specs
- Not requiring all RFP respondents to <u>specify in</u> <u>writing</u> if and how their system can do <u>each of</u> <u>your key things</u>



 Foundations grossly underestimate all of the work necessary for their staff to decide, specify and configure the new system



Selecting a New System The Pitfalls



 No <u>personalized demo script with your key</u> <u>specs</u> for each vendor to adhere to in the live presentation of their latest <u>current production</u> <u>system</u>

Global Foundation



Vendor / Service Provider _

Demonstration Requirements

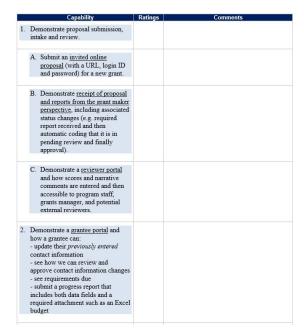
Proposal finalists will be invited to demonstrate the current <u>standard (not customized) production</u> <u>version</u> of their system on our standard configuration <u>Windows 10 64-bit PC</u> (provided by the vendor) <u>using Internet Explorer v10</u> in March 2017. You will be presenting to the project team (as described above) either in person or by webinar

During your three-hour demonstration, would you please be sure to:

- The features and functionality noted below must be demonstrated first. Time permitting, you
 are invited to share other key features of your system.
- 2. Expect and allow adequate time for questions throughout your presentation.
- Please manage the time carefully to ensure that you have allotted sufficient time to demonstrate all the required features.
- 4. Please order the sequence of the demo in the sequence shown below
- Specifically indicate which feature will be demonstrated next so that we can all follow along and ensure we cover all required items.
- If your system cannot currently do one or more of these capabilities then please explain this
 up front, skip it, and continue.

Rating scale:

- 5 = Excellent Does completely and easily
- 4 = Very good Does completely but not easily (e.g. not intuitive, many steps)
- 3 = Good Does in an acceptable way (possibly using a workaround)
- 2 = Poor Does poorly
- 1 = Unacceptable Cannot use as is
- 0 = No current capability





Migrating to a New System More Pitfalls

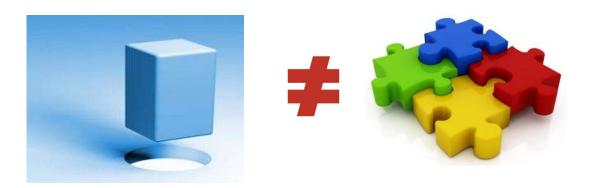


- Missing key capabilities in the new system that you assumed would be there just like the former system
- Lack of comprehensive new system acceptance testing by the grantmaking staff
- Finding and fixing lots of duplicate organizations, requests, and contacts
- Missing data and documents that weren't migrated because they weren't provided



Case Study Poor Legacy System Integration

- Our <u>legacy non-integrated systems</u> don't/didn't work well together at all
 - What things <u>caused</u> this major limitation?
 - What do we now need to do when selecting and configuring our new fully web-based remotely hosted system to prevent this from happening again in the future?





Case Study Reliability and Pot Holes

- Many of our Windows workstations are locking up and aren't running reliably
 - What are possible causes of these serious "pot hole" problems? How can we fix this?
 - How do we <u>prevent</u> this from happening again in the future?







Case Study System Acceptance Testing

- We discovered that after we cut over that all user access doesn't work and our data migration wasn't complete.
 - What was <u>missing</u>?
 - Why did this occur?
 - What should we have <u>done differently</u>?







Web **User Interface** Issues

 All claim to provide broad Web browser access to your grantseekers, grantees, staff, reviewers, board, and the system administrator











But there are many problems with the different browsers and versions

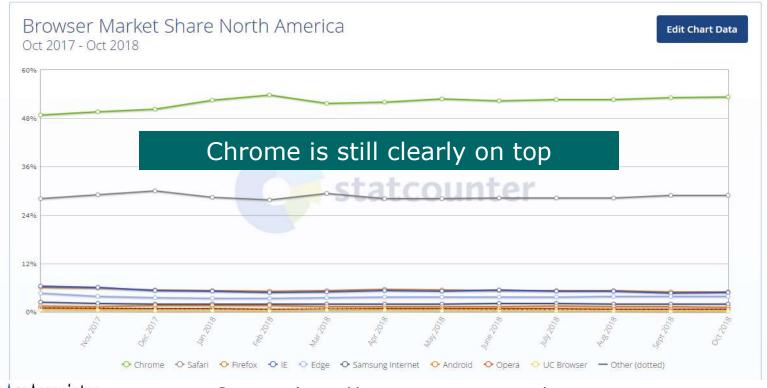
 Some are providing limited access to <u>mobile apps</u>





Browser Use in North America







Source: http://gs.statcounter.com/

Browser Use Worldwide







Source: http://gs.statcounter.com/

Case Study Slow System Response Time

- Our system response time is <u>extremely</u> <u>slow</u> accessing and running searches and reports from our remotely hosted webbased grants management system
 - What are possible <u>causes</u> of this problem?
 - What <u>tests</u> can we run to find out and verify the suspected causes?
 - What do we need to do to <u>fix</u> this?







The actual speeds of Internet access from different locations

 Internet speed tests were run from <u>https://www.speakeasy.net/speedtest</u> to test upload/download speed from nonprofits worldwide to a grantmaker's NYC-based server

Location	Download Speed	Upload Speed
New York City	86.2 mbps	87.2 mbps
Manila, Philippines	20.02 mbps	19.94 mbps
Other Philippines locations	3-5 mbps	3-5 mbps
Sao Paulo, Brazil	7.87 mbps	5.78 mbps
Dhaka, Bangladesh	1.1 mbps	2.4 mbps



50 Lane Traffic Jam in Asia

See the bottleneck of all traffic narrowing after the toll







Case Study Overall System Security

- We have security problems we keep getting <u>computer viruses</u> and <u>security</u> <u>breaches</u> that shut down our systems.
 - What are some of the most <u>likely</u> causes of this serious problem?
 - How can this now be fixed?
 - What can we do to <u>prevent</u> this from happening again in the future?
 - Would <u>Single Sign On</u> (SSO) be helpful?





Case Study Backup & Disaster Recovery

- We just had a major disaster and are now unable to recover any of our production system data.*
 - What are the likely causes of this <u>real world</u>* problem?

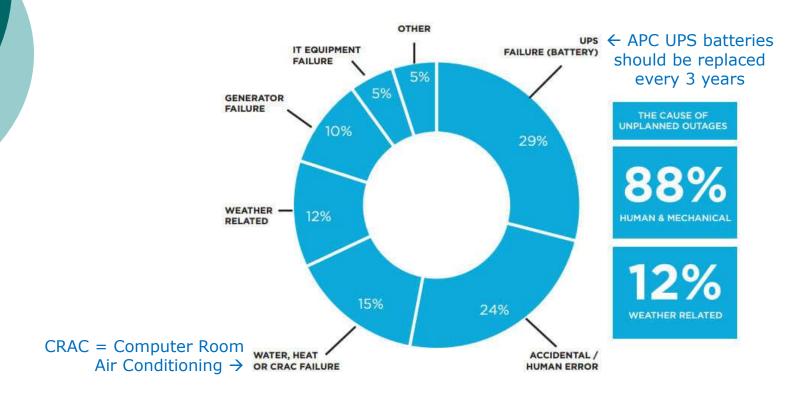


- What do we <u>need to do</u> to prevent this from happening?
- How can we <u>test</u> that it will actually work?





Causes of Data Center Outages







Some Key Pitfalls

- An <u>unbalanced legal agreement</u> with no recourse that favors only the service provider
- Believing everything that you were told without documenting this in writing as part of the contractual agreement
- Changing of the guard on both the grantmaking and the service provider staff
- Genuine <u>misunderstandings</u> between your staff and the service provider's project manager





Some Really Good Advice

 Just because <u>you can do it</u> doesn't mean you should do it!



 Technology alone really won't solve all of your problems

Before changing do your homework

- Identify the real pros and cons
- Conduct site visits
- Ask lots of really good questions
- Be realistic about risks



Time for spirited questions!

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