An Overview of Online Information Resources for Grantmakers and Grantseekers

Grants Managers Network Annual Conference April 7, 2008

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Online Information Resources: Current Systems and Future Directions





Some Available Information Resources

- BBB Wise Giving Alliance
- Charity Navigator
- Cultural Data Project
- DonorEdge
- Foundation Directory Online (FDO)
- Foundation Search
- o GuideStar
- Healthy City
- OFAC list checking services



















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Some Information Resources

	# of Nonprofits	# of Grantmakers	Cost	
BBB Wise Giving Alliance (aka Give.org)	~1,700	None	Free	
Charity Navigator	~5,200	None	ne Free	
Cultural Data Project (PA, MD and CA)	~3,000 culture 6,500 Est. by 2009	None	Free to nonprofits Fee for funders	
DonorEdge	650 in KC None Free Being integrated with GuideStar		Free	
Foundation Directory Online (FDO)	- '		5 levels from \$195-\$1,295 yr	
FoundationSearch	25,000	91,000+ \$2,500 yr		
GuideStar	1.7 million	illion ~30,000 4 levels from free-\$1,200 yr		







Foundation Directory Online (FDO)

Plan Features	Basic	Plus	Premium	Platinum	Professional
Complete profiles of the top 10,000 U.S. foundations including trustees, officers, and donors	V	V	V	V	V
Daily philanthropy news and RFPs	~	V	V	V	~
Multiple search options including keyword search and Boolean operators	~	V	V	~	V
Descriptions of more than one million recent grants		V	V	~	V
Complete profiles of the top 20,000 U.S. foundations including trustees, officers, and donors			V	V	V
Over 91,000 detailed profiles of all current U.S. grantmakers including trustees, officers, and donors				V	V
Profiles of more than 9,500 grantmaking public charities and nearly 1,400 corporate giving programs				V	V
'Search 990s' and 'Search Companies' capability					~
Recent news, jobs, and RFPs; publications; and key staff affiliations for specific grantmakers					V
Full-color grant distribution charts analyzing giving trends for specific grantmakers					V
'Update Central' with new and high growth grantmakers and changes to grantmaker profiles, plus FDO Update Alerts					V
Subscription Rates	\$19.95/month \$195/year	\$29.95/month \$295/year	\$59.95/month \$595/year	\$149.95/month \$995/year	\$179.95/month \$1,295/year
	Learn More	Learn More	Learn More	Learn More	Learn More





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■GuideStar.org

Search Fields:	GuideStar Basic	GuideStar Select	GuideStar Premium
Org Name	x	x	x
Keyword	x	x	x
City	x	x	x
State	×	x	x
multi-select option			x
NTEE Category & Subcategory		x	x
multi-select option			x
NTEE Code		x	x
Zip/Zip Range		x	x
IRS subsection		x	x
multi-select option			x
EIN			x
Income Range			x
mulit-select option			x
MSA			x
Search Features:			
Save Searches			x
Save Orgs			x
		ORDER NOW (ORDER NOW •





- Accurate
- Comprehensive
- Consistent
- Standardized
- Uniformly classified
- Up to date
- Maintained by a respected independent source
- Cross-links to selected external sources







User Interface and Navigation



- Intuitive and easy to use
- Fully supports the latest and one prior version of Internet Explorer, Firefox and Safari browsers in default settings



- Supports Latin characters sets for names
- Meets U.S. Section 508 handicapped accessibility
- User defined e-mail and onscreen alerts
- Context sensitive help and online multimedia tutorials





Search

Powerful and fast



- Google style "Did you mean . . ."
- Searchability of all data including images (e.g. 990s)
- Filtering in many different ways (e.g. categories, ranges, MSA, geography)
- Data can be tagged by individual users
- Search specifications can be modified, named and saved

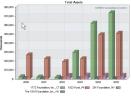


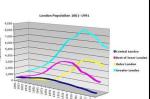


Results

- Clickable cross-links and drill down capability in all result formats
- Results can be easily grouped & sorted
- Provides results in formats for trend and comparative analysis (e.g. across regions, local-state-national, organizations, and time
- Displays data as 3D graphs and charts
- Displays high density of data in geocoded maps with zoom capability
- Data overlay "mashups" from different sources

(e.g. nonprofit and grant data plus demographic data by MSA, state and congressional districts, and your own)











Results

- Data can be easily downloaded and merged with local data in industry standard formats (e.g. CSV, XLS, XML)
- Easily cut + paste charts & graphics directly into Word without using a special graphics capture program
- Automatic e-mail alerts and RSS feeds for key updates

Interoperability

 Seamless interoperability with a wide range of systems



Usage tracking

 Repository capability to monitor, track and analyze traffic, page hits, feature use and query specifications to enable ongoing improvements





Philanthropic Information Resources Operational Requirements

- o Highly reliable
- Scalable
- Comprehensive quality assurance and load testing
- Regular testing and fixing of dead links
- Continuous monitoring of detailed usage to identify patterns and needs for new and enhanced services







- Sustainable business model that provides the optimal mix of free + fee-based access
- Users are more likely to pay for information if it can be easily merged with existing data and save a significant amount of time
- Distinguished from others in significant ways
- Complimentary win-win relationships between data providers and vendors of software/services to enable seamless links



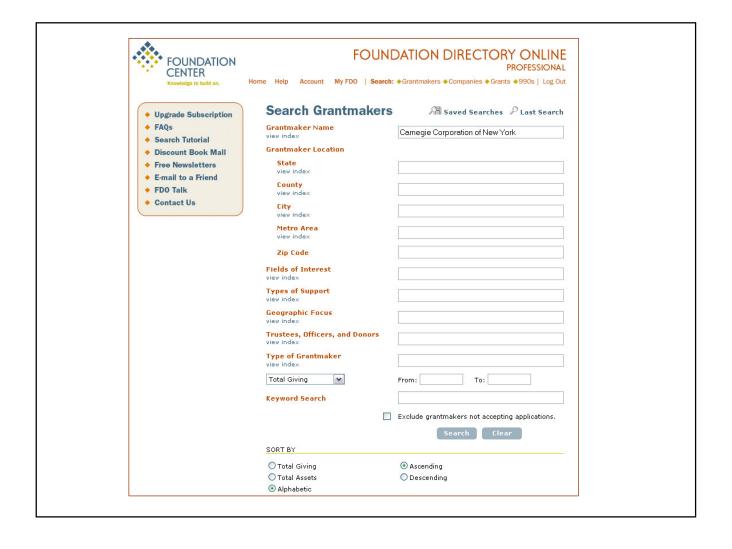




Demonstration of Some Information Resources







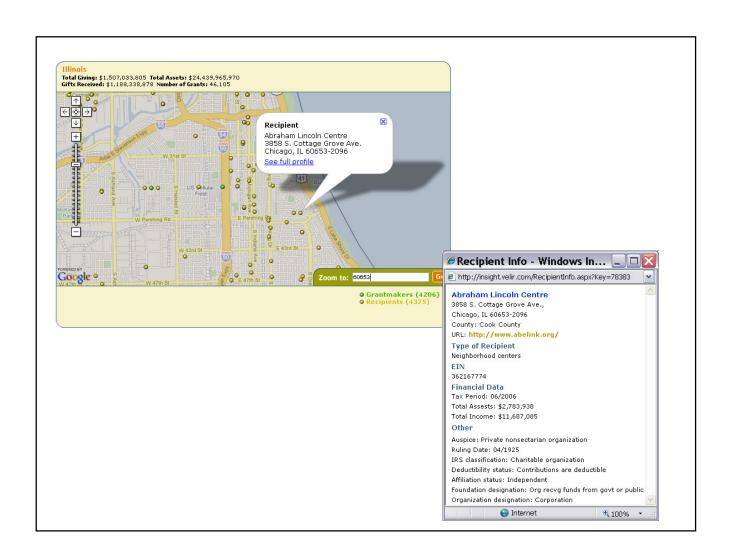




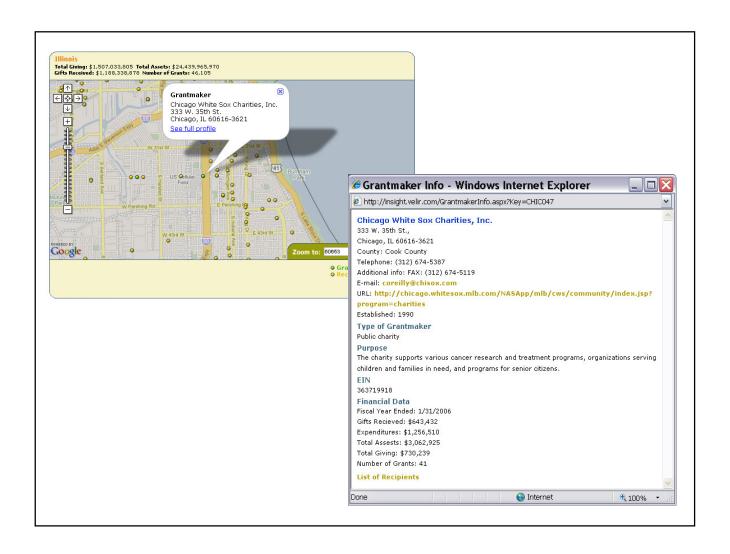




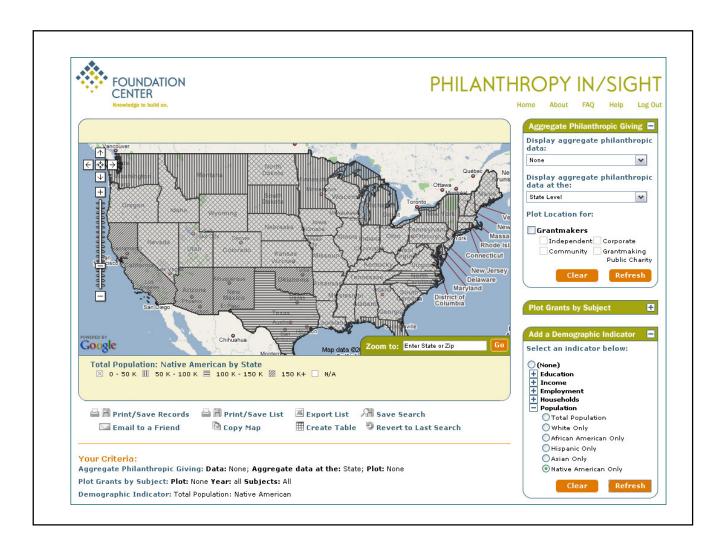














Foundation Center Trend Tracker



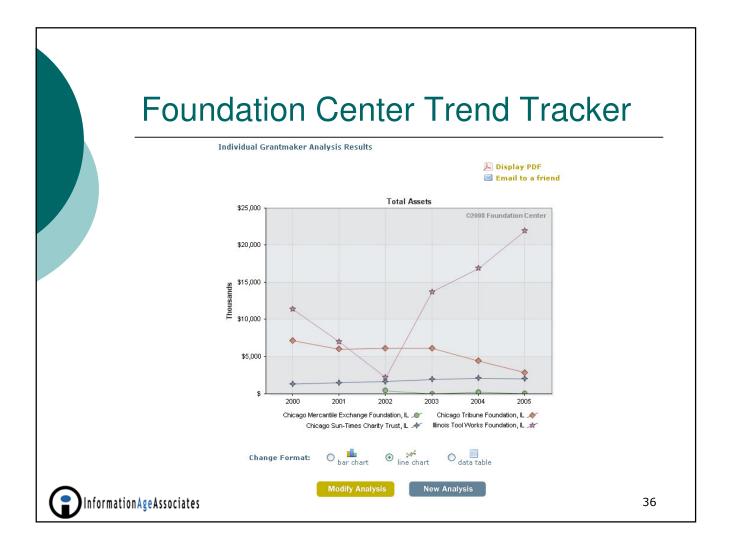


 $Source: \underline{http://charts.foundationcenter.org/iodaweb/indGrants.aspx}$

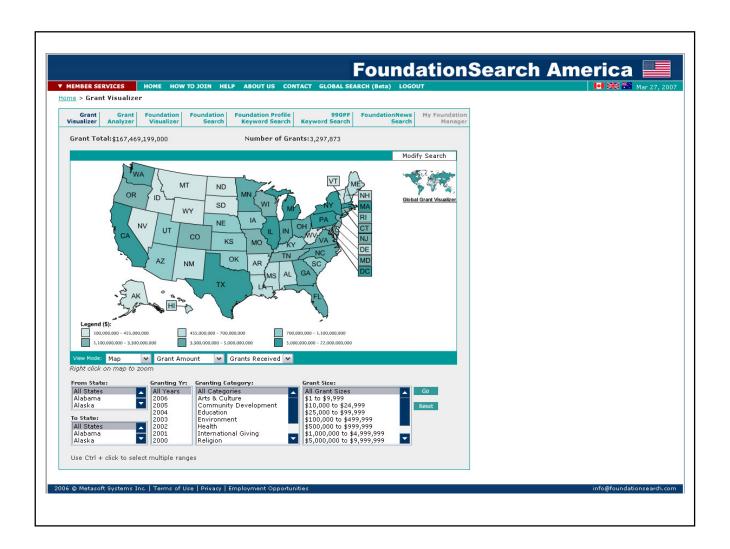


Foundation Center Trend Tracker **Individual Grantmaker Analysis Results** ▶ Display PDF Email to a friend Total Assets \$25,000 ©2008 Foundation Center \$20,000 \$15,000 \$10,000 \$5,000 Chicago Mercantile Exchange Foundation, IL Chicago Tribune Foundation, IL Chicago Sun-Times Charity Trust, IL III Illinois Tool Works Foundation, IL Change Format: Information Age Associates 35

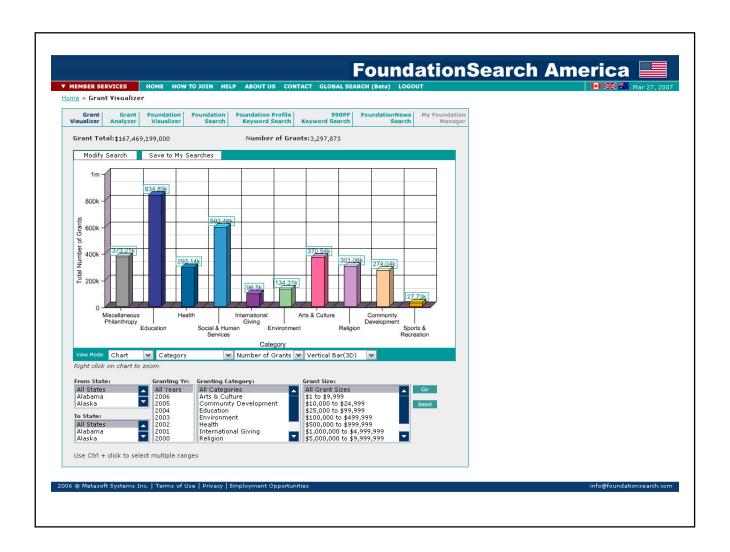




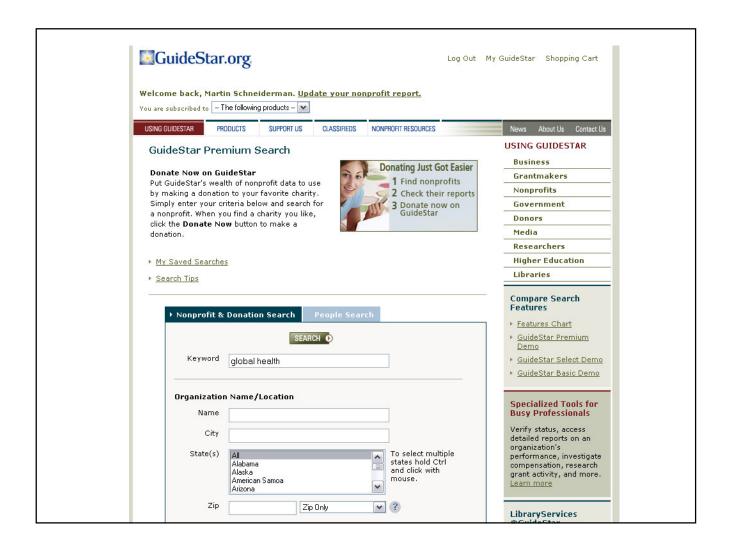








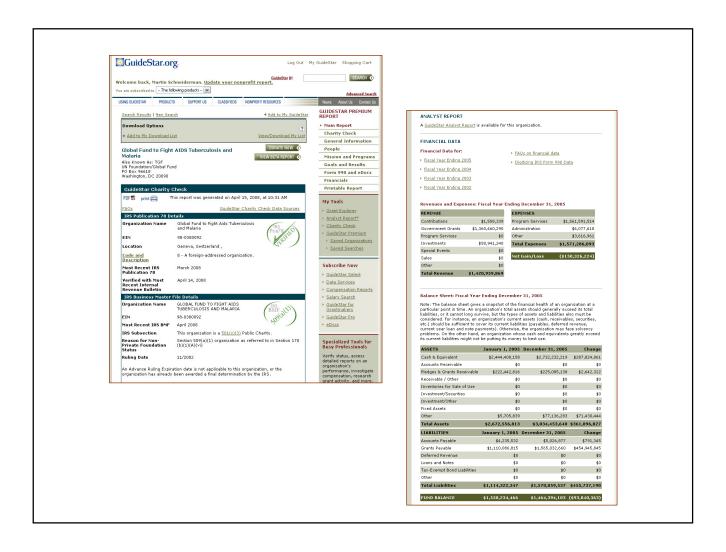












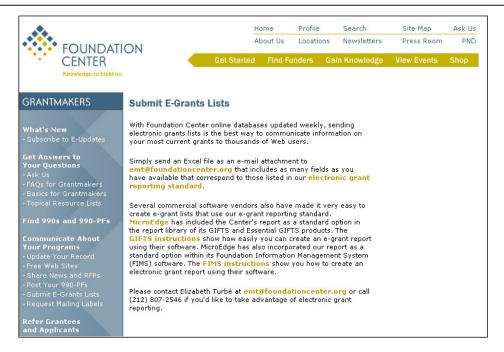


Linking Foundation Data with External Systems





Instructions for Submitting Up-to-date Electronic Reports





Source: http://foundationcenter.org/grantmakers/e-grants.html



Electronic Grant Reporting Standard

Submit E-Grants Lists

The following describes various types of information that can be included in an electronic grants list. You only need to include those you have available in your own grants management system. Contact Elizabeth Turbé at emt@foundation.enter.org or call (212) 807-2546 if you have any questions about creating and sending an electronic grants file.

Items 1-14 are more basic grant information. Items 15-25 contain information that will help us describe your grants from the perspective of your own programs. Finally, items 26 and 27 will let us better represent total support awarded by community foundations.

1	Grantee organization name	Organization's name as officially recognized (by the IRS for U.S. organizations)
2	Unique grant number	Unique grant number used by the foundation to identify the grant (to be used for reconciliation purpose only)
3	Grantee unit	Subdivision or department of grantee to which grant is awarded
4	Grantee street address	Primary street address
5	Grantee city	City location of grantee
6	Grantee state	State or province
7	Grantee zip or foreign mailing code	5- or 9-digit zip code or foreign alpha-numeric mailing code
8	Grantee country	To be used <i>only</i> for foreign grantees
9	Grantee Employer Identification Number (EIN)	9-digit number assigned to each U.S. grantee by the IRS
10	Grant description	Summarizes the specific purpose or objective of the grant
11	Authorized grant amount	Full amount of authorized grant in U.S. dollars at time of initial authorization
12	Grant authorization year	Foundation/giving program's fiscal year-end date in which grant was authorized

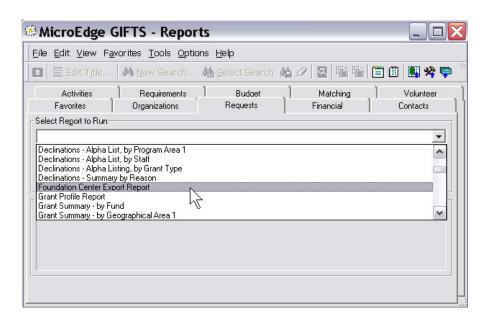
Over 140 foundations report detailed grant information electronically today



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GIFTS Built-in Foundation Center Export Report





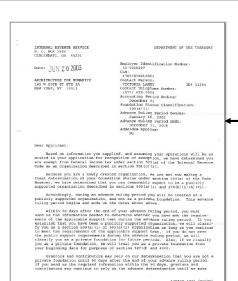


MicroEdge GIFTS Integral Link to GuideStar





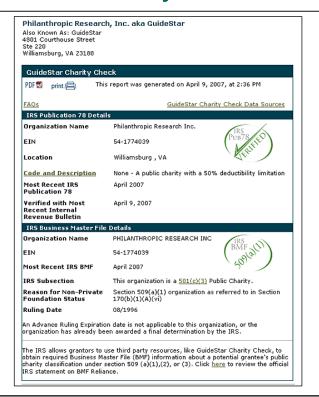
Online Resources to Verify a Nonprofit's Current Charity Status



IRS regulations state that a copy of a letter of determination is insufficient

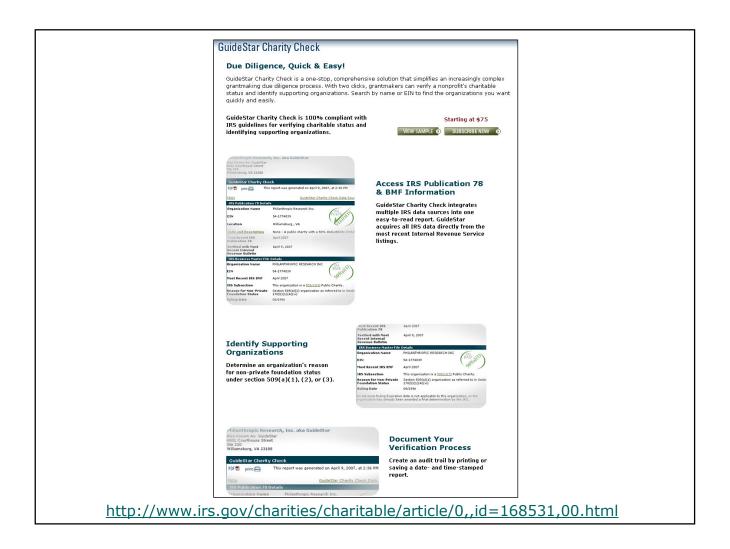


GuideStar Charity Check





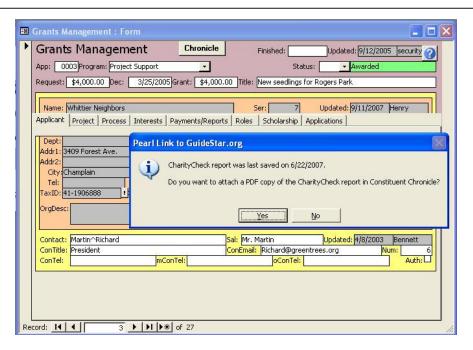






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Bromelkamp Pearl Link to GuideStar Charity Check







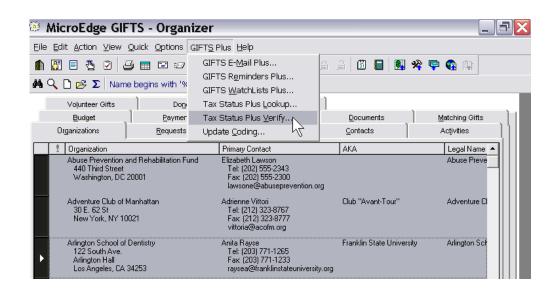
Bromelkamp Pearl Copy of GuideStar Charity Check Report







GIFTS Plus Pack Tax Status Plus







Links to IRS Business Master File (BMF) to Check Organization Tax Status and Identify Mismatching Tax IDs







Some U.S. PATRIOT Act and OFAC Compliance Verification Databases

Attus OFAC Watchdog



ChoicePoint Bridger Insight



Equifax



GuideStar Charity Check



OFACSearch





GRID (Global Regulatory Information Database)







Why Use Computers for Compliance Checking?

Compliance checking requires perfect execution of a boring and repetitive task – one that a computer does well and people do poorly.







U.S. Library of Congress Spellings of the Libyan Leader's Name قذافي

- (1) Muammar Qaddafi
- (2) Mo'ammar Gadhafi
- (3) Muammar Kaddafi
- (4) Muammar Qadhafi
- (5) Moammar El Kadhafi
- (6) Muammar Gadafi
- (7) Mu'ammar al-Qadafi
- (8) Moamer El Kazzafi
- (9) Moamar al-Gaddafi
- (10) Mu'ammar Al Qathafi
- (11) Muammar Al Qathafi
- (12) Mo'ammar el-Gadhafi
- (13) Moamar El Kadhafi
- (14) Muammar al-Qadhafi
- (15) Mu'ammar al-Qadhdhafi
- (16) Mu'ammar Qadafi
- (17) Moamar Gaddafi



- (19) Muammar Khaddafi
- (20) Muammar al-Khaddafi
- (21) Mu'amar al-Kadafi
- (22) Muammar Ghaddafy
- (23) Muammar Ghadafi
- (24) Muammar Ghaddafi
- (25) Muamar Kaddafi
- (26) Muammar Quathafi
- (27) Muammar Gheddafi
- (28) Muamar Al-Kaddafi
- (29) Moammar Khadafy
- (30) Moammar Qudhafi
- (31) Mu'ammar al-Qaddafi
- (32) Mulazim Awwal Mu'ammar
- (33) Muhammad Abu Minyar al-Qadhafi





Excerpt of the OFAC List

MALARBE, Oscar (a.k.a. BECERRA, Martin; a.k.a. BECERRA MIRELES, Martin; a.k.a. MACHERBE, Oscar; a.k.a. MAHERBE, Oscar; a.k.a.

MAHLERBE, Oscar; a.k.a. MAHLERBE, Polo; a.k.a. MALERBE, Oscar; a.k.a. MALERHBE DE LEON, Oscar; a.k.a. MALERVA, Oscar; a.k.a.

MALHARBE DE LEON, Oscar; a.k.a. MALHERBE DE LEON, Oscar; a.k.a.

MALHERBE DELEON, Oscar; a.k.a. MALMERBE, Oscar; a.k.a. MELARBE, Oscar; a.k.a. NALHERBE, Oscar; a.k.a. QALHARBE DE LEON, Oscar; a.k.a. VARGAS, Jorge); DOB 10 Jan 1964; POB Mexico (individual) [SDNTK]

MALERBE, Oscar (a.k.a. BECERRA, Martin; a.k.a. BECERRA MIRELES, Martin; a.k.a. MACHERBE, Oscar; a.k.a. MAHERBE, Oscar; a.k.a.

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MALHARBE DE LEON, Oscar; a.k.a. MALHERBE DE LEON, Oscar; a.k.a.

MALHERBE DELEON, Oscar; a.k.a. MALMERBE, Oscar; a.k.a. MELARBE, Oscar; a.k.a. NALHERBE, Oscar; a.k.a. QALHARBE DE LEON, Oscar; a.k.a. VARGAS, Jorge); DOB 10 Jan 1964; POB Mexico (individual) [SDNTK]

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MALHERBE DELEON, Oscar; a.k.a. MALMERBE, Oscar; a.k.a. MELARBE, Oscar; a.k.a. NALHERBE, Oscar; a.k.a. QALHARBE DE LEON, Oscar; a.k.a. VARGAS, Jorge); DOB 10 Jan 1964; POB Mexico (individual)





Source	Product / Service	OFAC Verification Lists	Features	Cost
U.S. Treasury Department www.treas.gov/offices/eot ffc/ofac/	OFAC lists (only manually downloadable lists)	OFAC (organizations, individuals, vessels)	None	Free
Attus www.attustech.com	OFACWatchDog™ (Windows or Web)	OFAC (organizations, individuals, vessels and domain names) plus option of multiple other lists	Language sensitive searches, automated list updating, list checking, accept list, audit trail, Web service integration	\$499/year (single user) \$699/year (network user) These are reduced prices for grantmaking organizations
ChoicePoint Bridger Insight www.choicepoint.com	ChoicePoint Bridger Insight (Windows or Web)	OFAC (organizations, individuals, vessels) and multiple other lists	Automated list updating, list checking and accept list, audit trail	Starts at \$735 (Windows) and \$895 (Web) – also varies depending on number of supported nonprofits. 15% discount available to MicroEdge clients
GuideStar www.guidestar.org	GuideStar Basic and GuideStar Charity Check (both Web)	OFAC (organization names only)	Manual check of one organization at a time	The free GuideStar Basic and all fee-based services (prices vary) provide OFAC checking of individual organization names
The Oasis Group www.ofacsearch.com	OFACSearch (Web and Service)	OFAC (organizations, individuals, vessels, domain names)	Automatic list updating, list checking, accept list, audit trail, language sensitive searches, Web service integration	\$400/year This is a reduced price for grantmaking organizations



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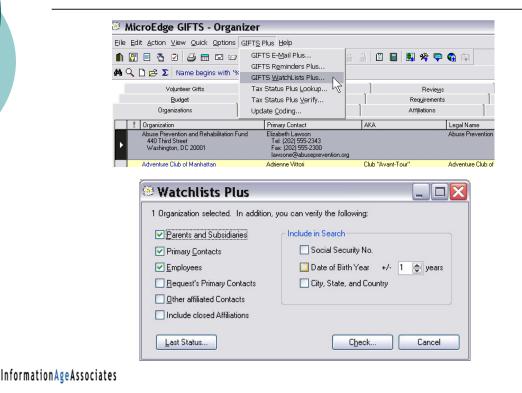
Bromelkamp Pearl Bridger Insight Organization Data for OFAC Checking







GIFTS WatchLists Plus





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Graphic Representation of Data Can Really Tell a Story

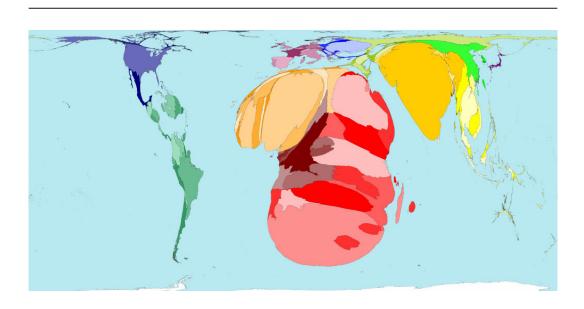






W RLDMAPPER The W

HIV Prevalance



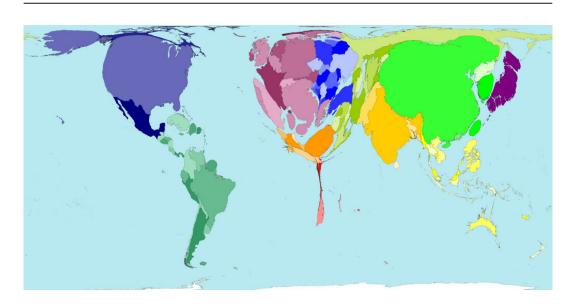


Source: www.WorldMapper.org





Physicians Working



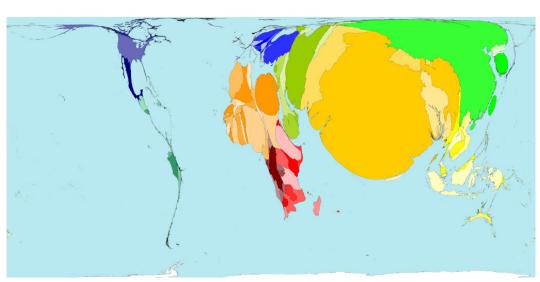


Source: www.WorldMapper.org



W RLDMAPPER The world as yo

Illiterate Women



"... illiteracy is essentially a manifestation of social inequality, the unequal distribution of power and resources in society."

Bharati Silawal-Giri, 2003



Source: www.WorldMapper.org



Mashup

A mashup is a Web site or application that combines content from more than one source into an integrated experience.





Healthy City Presentation of Data from Multiple Sources Keyword Search Health City MY NEIGHBORHOOD COMMUNITY PROFILE Updated! DATA & CHARTS HELP / TOOL KIT OTHER LINKS HOME FIND A SERVICE View Data & Charts User Tool Kit User Manual Demographic More » What is the "Data & Charts" room? Data Guide Housing More » What is a community characteristic? Economic / Employment More » What type of data is available? Transportation More » Can I select multiple boxes? Birth, Prenatal & Child Health More » Health Insurance & Health Access More » Health Conditions More » Physical Activity & Nutrition More » Mortality More » Meighborhood Characteristics More » wic Women, Infants & Children (WIC) Data More » Information Age Associates 70



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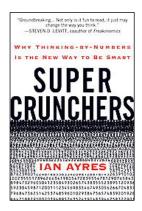






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Recommended Reading







Time for spirited discussion!



