



Technology Affinity Group
Promoting technology in philanthropy

Selecting and Implementing Cloud-based Services with your Integrated Foundation Information System

A white cloud icon with a blue outline and a soft shadow, containing the word 'Cloud' in blue text.

Cloud



November 11, 2014

Martin Schneiderman
President
Information Age Associates
47 Murray Place
Princeton, NJ 0540 USA
mbs@iaa.com
www.iaa.com
609-924-6936



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Overview

- Major trends among Web-based integrated foundation information system service providers
- The importance of browser compatibility
- The different cloud-based services
- Lesson learned from API development and implementation



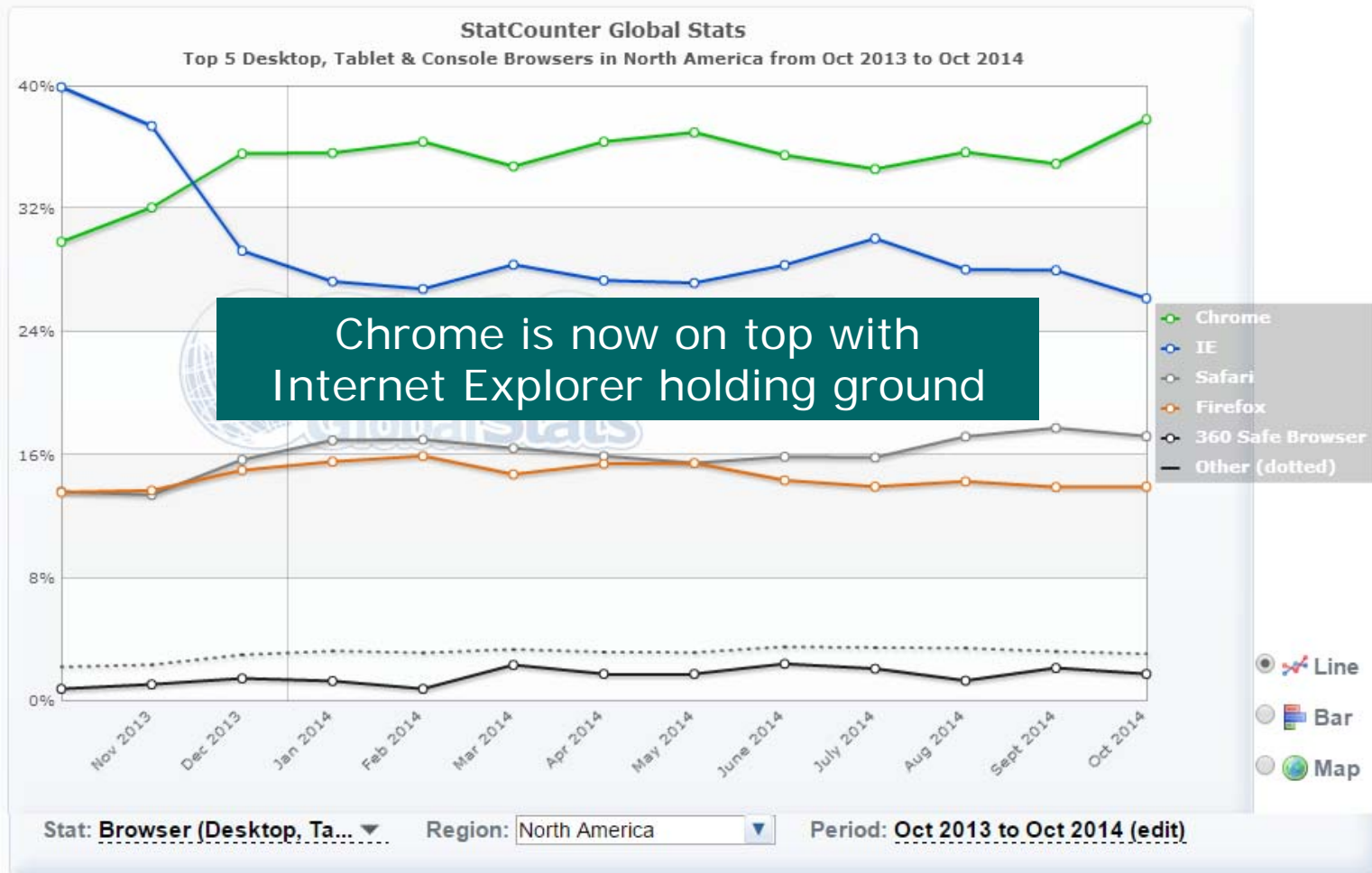
28 North American Integrated Foundation Information System Software and Service Providers



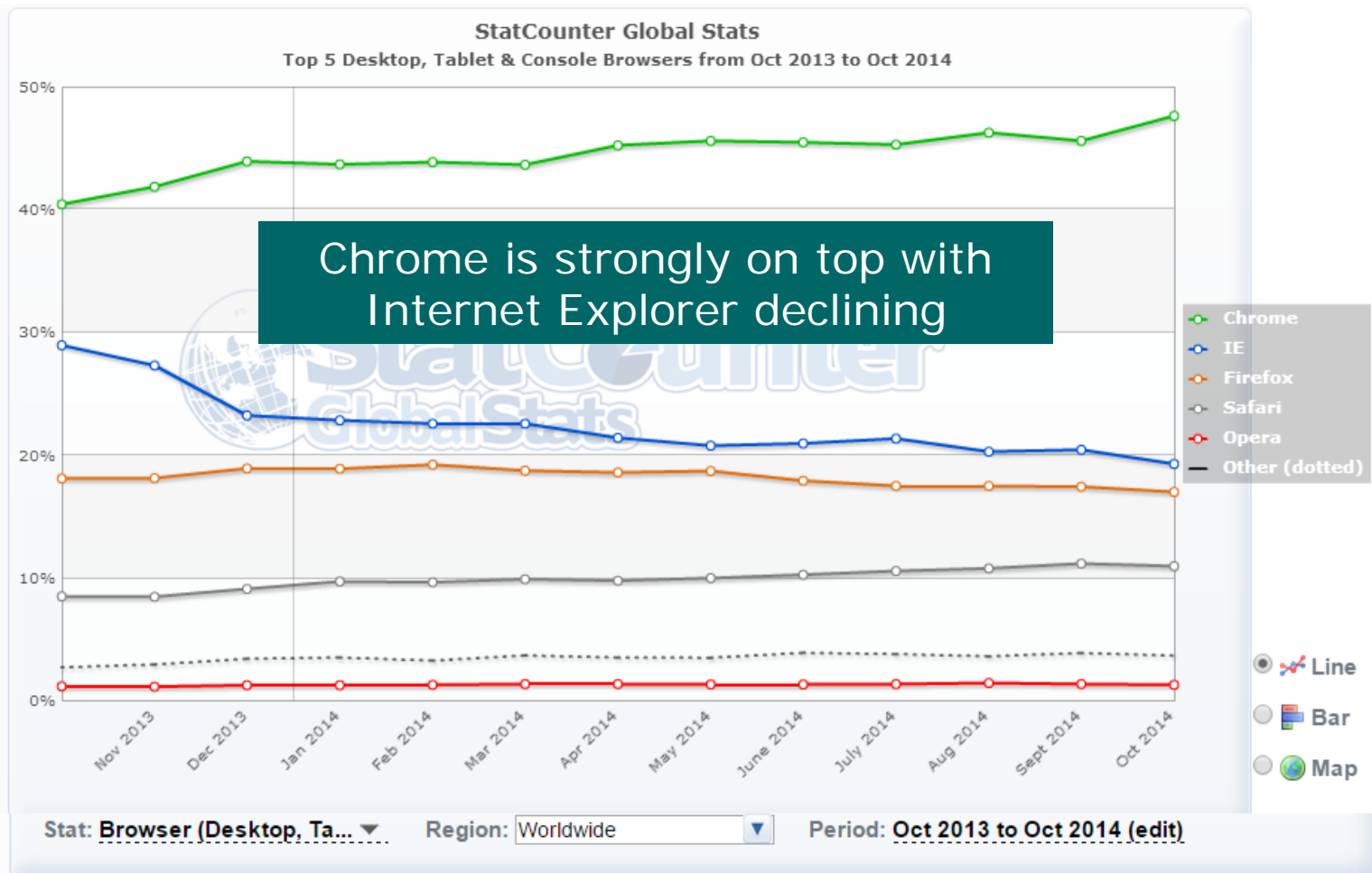
Fully tested and supported
compatibility with all PC and Mac Web
browsers worldwide is very Important



Browser Use in North America



Browser Use Worldwide



Key topics that we will cover

○ **Charity Verifications**

- 3-step U.S. charity verification checking
- Alert service advising a U.S. nonprofit has lost their official charity status
- Non-U.S. charity ED status per U.S. Treasury Dept. standards
- Office of Foreign Asset Control (OFAC) for anti-terrorist and money laundering checking



More key topics that we will cover

- **Grantee Data Upload and Import**
 - Online nonprofit organization information
 - Electronic grant data reporting
- **Mapping with Dynamic Drill Down**
 - Regional and street maps
 - Maps with grantee and/or geographic area served location + demographic data
 - Custom maps with *your data*
- **Links to AP and Payments**
 - Accounts payable (AP) systems

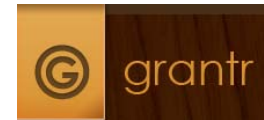


Even more key topics that we will cover

- **Electronic Document Signing**
- **Nonprofit Information and Ratings**
- **External E-mail Transmission and Broadcasting**
- **Auto Currency Conversion**
- **Key Factors in API Success**
- **API Challenges and Obstacles**



Some Services Available to Integrate with your Foundation Information Systems



Charity Verifications



Verifying and Automating U.S. Nonprofit Charity Status



IRS Department of the Treasury
Internal Revenue Service
P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0248574155
Apr. 20, 2011 LTR 4168C EO
000000 00 00016046
BODC: TE

032072

Employer Identification Number: [REDACTED]
Person to Contact: [REDACTED]
Toll Free Telephone Number: [REDACTED]

Dear Taxpayer:

This is in response to your Apr. 11, 2011, request for information regarding your tax-exempt status.

Our records indicate that you were recognized as exempt under section 501(c)(3) of the Internal Revenue Code in a determination letter issued in August 1963.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section 509(a)(2).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Please refer to our website www.irs.gov/eo for information regarding filing requirements. Specifically, section 6033(j) of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status as of the filing due date of the third return for organizations required to file. We will publish a list of organizations whose tax-exempt status was revoked under section 6033(j) of the Code on our website beginning in early 2011.

The Internal Revenue Service reported in 2011 that 275,000 nonprofits lost their tax-exempt status because they did not file legally required documents for three consecutive years.

That move trims the number of tax-exempt groups by about 14 percent.

Source:
<http://philanthropy.com/article/275000-Nonprofits-Lose-Tax/127854>

VERY IMPORTANT: Checking ONLY the organization's Letter of Determination is NOT REQUIRED and NOT ACCEPTABLE

Linking Charity Status Services to Your Grants Management System

Upon completion of the 3-source check, your integrated system should:

1. Set a flag on the nonprofit *organization* record that this has been completed,
2. clearly indicates if the organization did or did not pass this latest check, and
3. saves the results, including the date and time of the check, either in the master database and/or as an auto-saved attachment.



GuideStar Charity Check Report



GUIDESTAR®

[Close](#)



GUIDESTAR®

[Charity Check Toolbox](#)

[FAQs](#)

Alerts

[Configure Alerts](#)

GuideStar Charity Check® Report

Generated on July 08, 2014 at 10:09 AM EDT

National Geographic Society

[PDF](#)

[Print](#)

Also Known As: National Geographic
1145 17th Street Nw
Washington, DC 20036

[Charity Check Data](#)

[Sources](#)

[Charity Check FAQs](#)

IRS Publication 78 Details



Organization Name: National Geographic Society

EIN: 53-0193519

Location: Washington, DC

[Deductibility Status Description](#): A public charity (50% deductibility limitation).

Most Recent IRS Publication 78: June 2014

Verified with Most Recent Internal Revenue Bulletin: July 7, 2014

IRS Business Master File Details



Organization Name: NATIONAL GEOGRAPHIC SOCIETY

EIN: 53-0193519

Most Recent IRS BMF: June 9, 2014

IRS Subsection: This organization is a [501\(c\)\(3\) Public Charity](#).

Reason for Non-Private Foundation Status: Section 509(a)(2) organization

Ruling Date: 04/1938

On September 8, 2011, the IRS issued [regulations](#) which eliminated the advance ruling process for a section 501(c)(3) organization. [Learn more](#).

[IRS Revenue Procedure 2011-33](#) allows grantors to rely on third-party resources, such as GuideStar Charity Check, to obtain required Business Master File (BMF) data concerning a potential grantee's public charity classification under section 509 (a) (1), (2) or (3).

- Ability to set up e-mail alerts

- Date and time of search documented
- Clickable icons for saving report to PDF or printing hard copy

- IRS Publication 78 data clearly identified
- At-a-glance verification of charitable status
- IRS deductibility code and limitations, if any
- Date of most recent Publication 78
- Date of most recent Internal Revenue Bulletin

- IRS Business Master File (BMF) data clearly identified
- Charities' 509(a) classification clearly identified
- Organization name from BMF
- Employer Identification Number (EIN) from BMF
- Statement that information is from most currently available BMF, along with BMF revision date

GuideStar's Charity Check Alert Service



[Home](#) > [My Account](#) > **Manage Alert Events**

Manage Alert Events

The Charity Check Alert feature provides email notification of key status changes in organizations you choose to watch. For more information, visit the [Charity Check Alerts FAQs](#)

Select Alert Events

Please select the events for which you would like to receive email alerts.

- All available alerts
- Automatic Exempt Status Revocation (Non-Filer Revocation List Inclusion) ([more info](#))
- Publication 78 exclusion ([more info](#))
- Business Master File exclusion ([more info](#))
- Change in Nonprofit Status (Internal Revenue Bulletin) ([more info](#))
- Change in Subsection Code (Business Master File) ([more info](#))
- Change in 509(a) Status (Reason for Non-Private Foundation) ([more info](#))
- OFAC SDN List Inclusion ([more info](#))
- Exempt Status Suspension (501p) ([more info](#))
- Exempt Status Revocation (Internal Revenue Bulletin) ([more info](#))

Request These Alerts

The organizations for which you will receive alerts are contained in your Watched Organizations list. [Update your Watched Organization List](#)

Choose what you need to be alerted about

Managing Your Alert Service Watched Organizations



[Home](#) > [My Account](#) > **Manage Watched Organizations**

Manage Watched Organizations

The Charity Check Alert feature provides email notification of key status changes in organizations you choose to watch. For more information, visit the [Charity Check Alerts FAQs](#)

Select Watched Organizations

Please select the organizations for which you would like to receive alerts using one of the options below. You can also add organizations to your Watched Organizations List directly from the Charity Check full report and organization detail page by clicking the 'Add This Organization' link found in the Charity Check Toolbox.

Upload New Watched Organizations List

Replace your existing Watched Organizations with the organizations listed in the selected .CSV or Excel file.

Select an Excel file (.csv, .xls, .xlsx) containing the EINs for the organizations you want to watch. [See sample files.](#)

Choose File No file chosen

Replace Watched Organizations List

Add Multiple Organizations to Watched Organizations List

Add multiple organizations to your Watched Organizations List by entering a list of EINs.

Enter list of EINs, separated by commas.

Add Watched Organizations

Grantr Good to Grant Organization Report



Good to Grant™ Organization Report
July 08, 2014 at 07:49 AM UTC

NATIONAL GEOGRAPHIC SOCIETY

1145 17TH ST NW, WASHINGTON, DC 20036-4707

IRS Publication 78 Status

Pub78 ✓

Pub 78 Organization Name

National Geographic Society

EIN

53-0193519

Organization Location

WASHINGTON, DC

Code and Description

None — A public charity with a 50 percent deductibility limitation.

Most Recent IRS Publication 78

June 2014

Verified with Most Recent Internal Revenue Bulletin

March 2014

Latest Changes Made

April 18, 2014

IRS Business Master File Subsection

501(c)(3)

BMF Organization Name

NATIONAL GEOGRAPHIC SOCIETY

Reason for Non-Private Foundation Status

16 - 509(a)(2)

Deductibility

Contributions are deductible

Exempt Organization Status

Unconditional Exemption

Affiliation

Independent

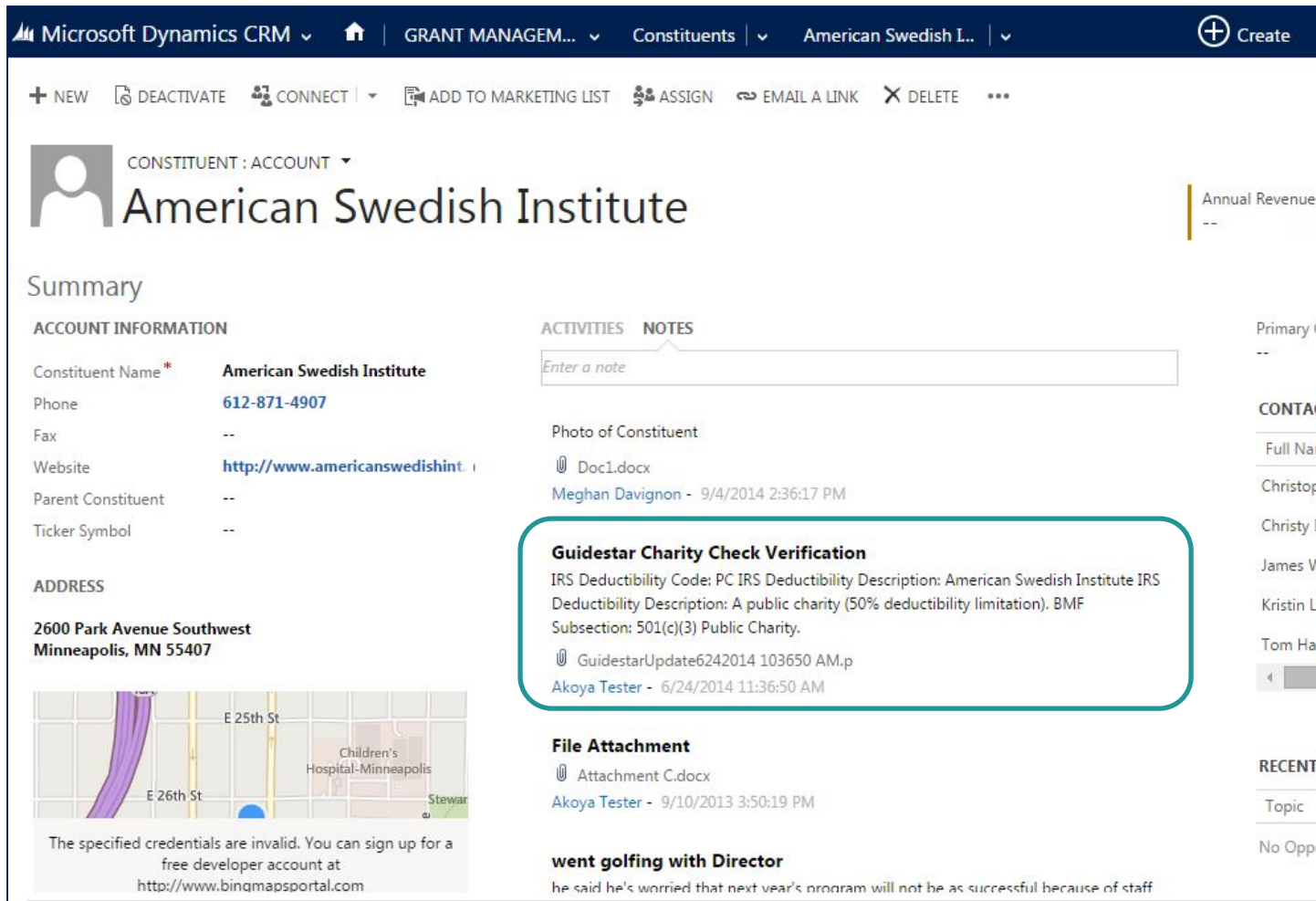
Ruling Date

April 1938

Most Recent IRS BMF

June 2014

Fully Integrating Charity Check with *Your System*



The screenshot shows the Microsoft Dynamics CRM interface for a constituent account. The navigation bar at the top includes "Microsoft Dynamics CRM", a home icon, "GRANT MANAGEM...", "Constituents", and "American Swedish I...". A "Create" button is on the right. Below the navigation bar is a toolbar with actions: "+ NEW", "DEACTIVATE", "CONNECT", "ADD TO MARKETING LIST", "ASSIGN", "EMAIL A LINK", and "DELETE".

The main content area displays the constituent profile for "American Swedish Institute". It includes a "Summary" section with "ACCOUNT INFORMATION" and "ADDRESS". The "ACCOUNT INFORMATION" section lists fields like "Constituent Name", "Phone", "Fax", "Website", "Parent Constituent", and "Ticker Symbol". The "ADDRESS" section shows "2600 Park Avenue Southwest, Minneapolis, MN 55407". A map below the address shows the location near E 25th St and E 26th St.

The "ACTIVITIES" and "NOTES" section is visible, with a "Notes" tab selected. A note titled "Guidestar Charity Check Verification" is highlighted with a red border. The note text reads: "IRS Deductibility Code: PC IRS Deductibility Description: American Swedish Institute IRS Deductibility Description: A public charity (50% deductibility limitation). BMF Subsection: 501(c)(3) Public Charity." It also lists two attachments: "Doc1.docx" and "GuidestarUpdate6242014 103650 AM.p".


Other sections visible include "CONTACT" and "RECENT". The "CONTACT" section lists names like "Christop", "Christy P", "James W", "Kristin Le", and "Tom Har". The "RECENT" section shows a "Topic" and "No Opp".

GuideStar Charity Check Built-in to Your System



The screenshot displays the FLUXX interface for managing organizations. On the left, a list of organizations is shown, including Worldwatch Institute, World Wildlife Fund, Inc., World Resources Institute, Woods Institute for the Environment, and Winrock International Institute for Agricultural Development. The right pane shows details for the selected organization, including its address in Beijing, China, and a confirmation that a charity check was approved on July 10, 2014. Below this, organization documents are listed, such as a policy on delegation of signature authority and bank information. The interface includes a search bar, navigation buttons, and a footer with utility options like Edit, Delete, Add As Favorite, Share, Printable, Print, and PDF.

Tax Status Using Only IRS BMF and Pub 78



Tax Status

Tax_Status-000200

[Customize Page](#) | [Edit Layout](#) | [Printable View](#) | [Help for this Page](#) ?

[« Back to List: Users](#)

[Notes & Attachments \[0\]](#)

Tax Status Detail [Edit](#) [Delete](#) [Clone](#)

Disclaimer The information provided below is based on the Verification Data Source and Version Number identified below. NPower has taken reasonable steps to ensure the data provided below is accurate. We strongly encourage you to obtain an actual copy of an organization's IRS Determination letter before providing financial support or services.

▼ Tax Status Verification Source

Tax Status ID	Tax_Status-000200	Verification Data Source	IRS Business Master File
Date of Status Check	9/14/2014	IRS Business Master File Version	September 08, 2014
Ruling Date (Year)	1938	IRS Publication 78 File Version	September 09, 2014
Ruling Date (Month)	12		

▼ Links

Organization	Inquiry
Request	International Infrastructure Development

▼ Organization Information

Tax ID / E.I.N.	530196605	Address	600 FOREST POINT CIR STE A
Name	AMERICAN NATIONAL RED CROSS	City	CHARLOTTE
In Care of Name	% JENNIFER HAWKINS	State	NC
Sort or Secondary Name	SHARED SERVICES CENTER	Zip Code	28273-5736

Before and After Running GuideStar Charity Check



Organ
Ameri

EIN

53-01966

53-01966

53-01966

53-01966

53-01966

53-01966

53-01966

53-01966

53-01966

tools

Fax to Shared

help

Support & Tra

GuideStar Search

▼ GuideStar Charity Check: Generated on October 08, 2014 at 09:34 EDT

American National Red Cross
2025 E St.
Washington DC 20006

GUIDESTAR
Charity Check

GuideStar Charity Check

Generated on October 08, 2014 at 09:34 EDT

EIN	53-0196605
OFAC Organization	No

IRS Publication 78 Details

Organization Name	American National Red Cross
Code and Description	<ul style="list-style-type: none"> PC - A public charity (50% deductibility limitation).
Most Recent IRS Publication 78	September 2014
Verified with Most Recent Internal Revenue Bulletin	October 6, 2014

IRS Business Master File Details

Organization Name	AMERICAN NATIONAL RED CROSS
Most Recent IRS BMF	September 8, 2014
IRS Subsection	501(c)(3) Public Charity.
Reason For Non-Private Foundation Status	Section 509(a)(1) organization as referred to in Section 170(b)(1)(A)(vi)
Ruling Date	December 1938

An Advance Ruling Expiration Date is not applicable to this organization, or the organization has already been awarded a final determination by the IRS.

[Details](#)

[Details](#)

[Details](#)

[Details](#)

[Details](#)

[Details](#)

[Details](#)

[Details](#)

[Details](#)

Verification Log

Verifying and Automating *Non-U.S.* based Charity Status



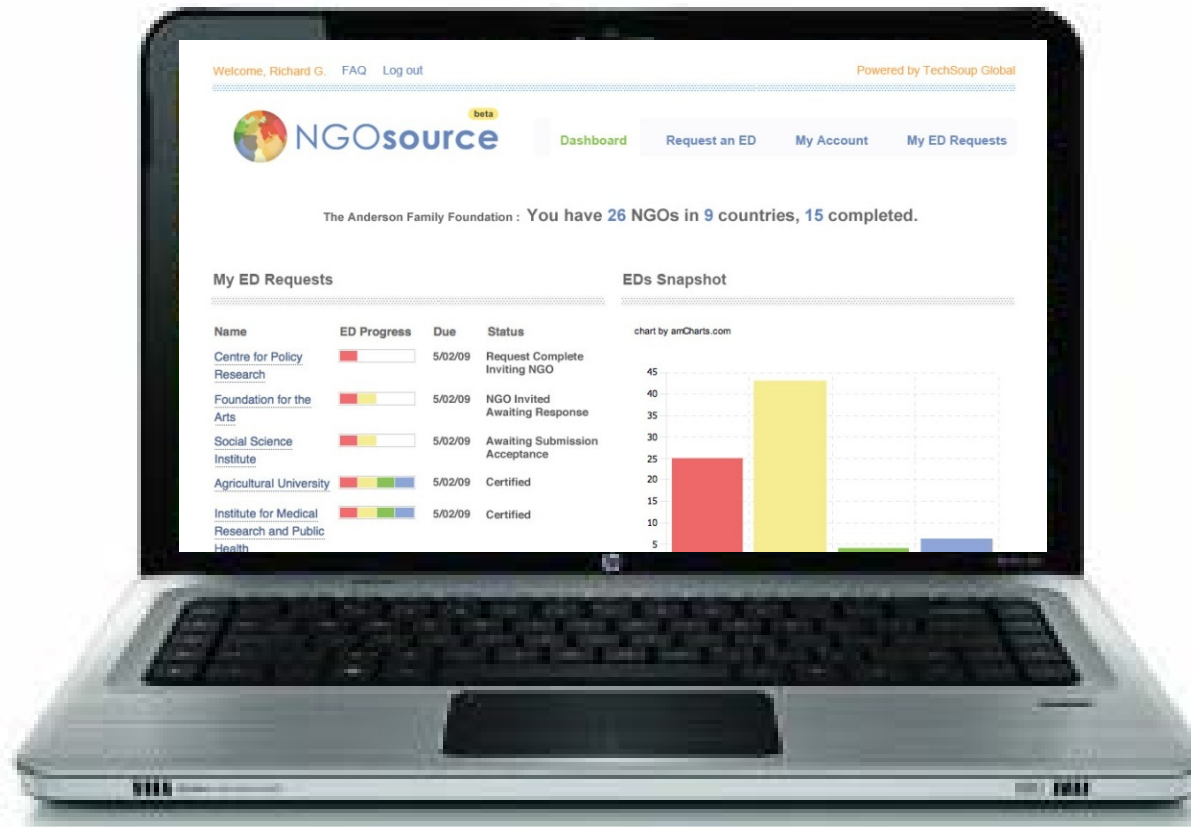
- Adherence to Treasury Dept. regulations for Equivalency Determination
- Either *you make the grant* to the non-U.S. based NGO using a service,



. . . or *re-grant* with a donor advised fund



NGOsource Grantmaker Screen



Spanish Language NGO Screen

techsoup
GLOBAL

Staging
SMOKE
Spanish

Welcome, Español.Test
[my account](#) [my orders](#) [log out](#)

Inicio » Cuenta de usuario » Determinación de equivalencia

Cuestionario de determinación de equivalencia

Bienvenido **Contacto** **+ Ayu**

Tipo de organización benéf

Organización

Contacto

Información de contacto

Estado de exención impositiva

Los cargos incluyen descripciones tales como director ejecutivo, presidente, presidente ejecutivo (CEO), gerente de finanzas (CFO), tesorero, secretario general, director, presidente del consejo administrativo, presidente de la junta directiva, administrador, director, o vicepresidente, gerente de programación, asistente administrativo, funcionario de programación, administrador de subvenciones o programador.

na persona alternativa que podemos contactar

ivalencia *

2- Cargo/función

3. Dirección de la oficina del remitente de la determinación de equivalencia - Línea 1 *

4. Dirección de la oficina del remitente de la determinación de equivalencia - Línea 2

5. Dirección de la oficina del remitente de la determinación de equivalencia - Línea 3

Click to see help text.
Section is complete.
Section has errors.

Some Grantmakers' Response to the USA PATRIOT Act



OFAC Compliance Scope*



The prohibition on funding terrorism applies equally to grants made to U.S. and foreign nonprofits

*OFAC and Executive Order 13224 both passed by U.S. Congress to apply to grantmaking organizations just 45 days after the 911 World Trade Center Attack

U.S. Library of Congress Spellings of the Former Libyan Leader's Name قذافي

- (1) Muammar Qaddafi
- (2) Mo'ammarr Gadhafi
- (3) Muammar Kaddafi
- (4) Muammar Qadhafi
- (5) Moammarr El Kadhafi
- (6) Muammar Gadafi
- (7) Mu'ammarr al-Qadafi
- (8) Moamer El Kazzafi
- (9) Moamar al-Gaddafi
- (10) Mu'ammarr Al Qathafi
- (11) Muammar Al Qathafi
- (12) Mo'ammarr el-Gadhafi
- (13) Moamar El Kadhafi
- (14) Muammar al-Qadhafi
- (15) Mu'ammarr al-Qadhdhafi
- (16) Mu'ammarr Qadafi
- (17) Moamar Gaddafi



- (18) Mu'ammarr Qadhdhafi
- (19) Muammar Khaddafi
- (20) Muammar al-Khaddafi
- (21) Mu'amar al-Kadafi
- (22) Muammar Ghaddafy
- (23) Muammar Ghadafi
- (24) Muammar Ghaddafi
- (25) Muamar Kaddafi
- (26) Muammar Quathafi
- (27) Muammar Gheddafi
- (28) Muamar Al-Kaddafi
- (29) Moammarr Khadafy
- (30) Moammarr Qudhafi
- (31) Mu'ammarr al-Qaddafi
- (32) Mulazim Awwal Mu'ammarr
- (33) Muhammad Abu Minyar al-Qadhafi

Excerpt of the 900+ Page OFAC List

MALARBE, Oscar (a.k.a. B
Oscar; a.k.a. MAHERBE, C
MAHLERBE, Oscar; a.k.a.
Oscar; a.k.a. MALERVA, C
MALHARBE DE LEON, Osc
MALHERBE DELEON, Osc
Oscar; a.k.a. QALHARBE I
(individual)
[SDNTK]

MALERBE, Oscar (a.k.a. B
Oscar; a.k.a. MAHERBE, C
MAHLERBE, Oscar; a.k.a.
Oscar; a.k.a. MALERVA, C
MALHARBE DE LEON, Osc
MALHERBE DELEON, Osc
Oscar; a.k.a. QALHARBE I
(individual)
[SDNTK]

MALERHBE DE LEON, Osc
MACHERBE, Oscar; a.k.a.
MALARBE, Oscar; a.k.a. M
MALHARBE DE LEON, Osc
MALHERBE DELEON, Osc
Oscar; a.k.a. QALHARBE I
(individual) [SDNTK]

 OFFICE OF FOREIGN ASSETS CONTROL Specially Designated Nationals and Blocked Persons List July 2, 2014		
ALPHABETICAL LISTING OF SPECIALLY DESIGNATED NATIONALS AND BLOCKED PERSONS (SDN List): This publication of Treasury's Office of Foreign Assets Control ("OFAC") is designed as a reference tool providing actual notice of actions by OFAC with respect to Specially Designated Nationals and other persons (which term includes both individuals and entities) whose property is blocked, to assist the public in complying with the various sanctions programs administered by OFAC. The latest changes to the SDN List may appear here prior to their publication in the Federal Register, and it is intended that users rely on changes indicated in this document. Such changes reflect official actions of OFAC, and will be reflected as soon as practicable in the Federal Register under the Index heading "Foreign Assets Control." New Federal Register notices with regard to Specially Designated Nationals or blocked persons may be published at any time. Users are advised to check the Federal Register and this electronic publication routinely for additional names or other changes to the SDN List.	7TH OF TIR COMPLEX (a.k.a. 7TH OF TIR; a.k.a. 7TH OF TIR INDUSTRIAL COMPLEX; a.k.a. 7TH OF TIR INDUSTRIES; a.k.a. 7TH OF TIR INDUSTRIES OF ISFAHANESFAHAN; a.k.a. MOJTAMAE SANATE HAFTOME TIR; a.k.a. SANAYE HAFTOME TIR; a.k.a. SEVENTH OF TIR), Mobarakeh Road Km 45, Isfahan, Iran; P.O. Box 81465-478, Isfahan, Iran; Additional Sanctions Information - Subject to Secondary Sanctions [NPWMD] [IFSR]	17 NOVEMBER (a.k.a. EPANASTATI ORGANOSI 17 NOEMVRI; a.k.a. REVOLUTIONARY ORGANIZATION 17 NOVEMBER) [FTO] [SDGT]
2ND ACADEMY OF NATURAL SCIENCES (a.k.a. ACADEMY OF NATURAL SCIENCES; a.k.a. CHAYON KWAHAK-WON; a.k.a. CHE 2 CHAYON KWAHAK-WON; a.k.a. KUKPANG KWAHAK-WON; a.k.a. NATIONAL DEFENSE ACADEMY; a.k.a. SANSRI; a.k.a. SECOND ACADEMY OF NATURAL SCIENCES; a.k.a. SECOND ACADEMY OF NATURAL SCIENCES RESEARCH INSTITUTE), Pyongyang, Korea, North [NPWMD]	7TH OF TIR (a.k.a. 7TH OF TIR COMPLEX; a.k.a. 7TH OF TIR INDUSTRIAL COMPLEX; a.k.a. 7TH OF TIR INDUSTRIES; a.k.a. MOJTAMAE SANATE HAFTOME TIR; a.k.a. SANAYE HAFTOME TIR; a.k.a. SEVENTH OF TIR), Mobarakeh Road Km 45, Isfahan, Iran; P.O. Box 81465-478, Isfahan, Iran; Additional Sanctions Information - Subject to Secondary Sanctions [NPWMD] [IFSR]	32 COUNTY SOVEREIGNTY COMMITTEE (a.k.a. 32 COUNTY SOVEREIGNTY MOVEMENT; a.k.a. IRISH REPUBLICAN PRISONERS WELFARE ASSOCIATION; a.k.a. REAL IRA; a.k.a. REAL IRISH REPUBLICAN ARMY; a.k.a. REAL OGLAIGH NA HEIREANN; a.k.a. RIRA) [FTO] [SDGT]
7 KARNES, Avenida Ciudad de Cali No. 15A-91, Local A06-07, Bogota, Colombia, Matricula Mercantil No 1978075 (Colombia) [SDNTK]	7TH OF TIR INDUSTRIES (a.k.a. 7TH OF TIR; a.k.a. 7TH OF TIR COMPLEX; a.k.a. 7TH OF TIR INDUSTRIAL COMPLEX; a.k.a. 7TH OF TIR INDUSTRIES OF ISFAHANESFAHAN; a.k.a. MOJTAMAE SANATE HAFTOME TIR; a.k.a. SANAYE HAFTOME TIR; a.k.a. SEVENTH OF TIR), Mobarakeh Road Km 45, Isfahan, Iran; P.O. Box 81465-478, Isfahan, Iran; Additional Sanctions Information - Subject to Secondary Sanctions [NPWMD] [IFSR]	32 COUNTY SOVEREIGNTY MOVEMENT (a.k.a. 32 COUNTY SOVEREIGNTY COMMITTEE; a.k.a. IRISH REPUBLICAN PRISONERS WELFARE ASSOCIATION; a.k.a. REAL IRA; a.k.a. REAL IRISH REPUBLICAN ARMY; a.k.a. REAL OGLAIGH NA HEIREANN; a.k.a. RIRA) [FTO] [SDGT]
Local A06-07, Bogota, Colombia, Matricula Mercantil No 1978075 (Colombia) [SDNTK]	7TH OF TIR INDUSTRIES (a.k.a. 7TH OF TIR; a.k.a. 7TH OF TIR COMPLEX; a.k.a. 7TH OF TIR INDUSTRIAL COMPLEX; a.k.a. 7TH OF TIR INDUSTRIES OF ISFAHANESFAHAN; a.k.a. MOJTAMAE SANATE HAFTOME TIR; a.k.a. SANAYE HAFTOME TIR; a.k.a. SEVENTH OF TIR), Mobarakeh Road Km 45, Isfahan, Iran; P.O. Box 81465-478, Isfahan, Iran; Additional Sanctions Information - Subject to Secondary Sanctions [NPWMD] [IFSR]	101 DAYS CAMPAIGN (a.k.a. CHARITY COALITION; a.k.a. COALITION OF GOOD; a.k.a. ETELAF AL-KHAIR; a.k.a. ETILAFU EL-KHAIR; a.k.a. ITILAF AL-KHAIR; a.k.a. ITILAF AL-KHAYR; a.k.a. UNION OF GOOD), P.O. Box 136301, Jeddah 21313, Saudi Arabia [SDGT]
Local A06-07, Bogota, Colombia, Matricula Mercantil No 1978075 (Colombia) [SDNTK]	7TH OF TIR INDUSTRIES (a.k.a. 7TH OF TIR; a.k.a. 7TH OF TIR COMPLEX; a.k.a. 7TH OF TIR INDUSTRIAL COMPLEX; a.k.a. 7TH OF TIR INDUSTRIES OF ISFAHANESFAHAN; a.k.a. MOJTAMAE SANATE HAFTOME TIR; a.k.a. SANAYE HAFTOME TIR; a.k.a. SEVENTH OF TIR), Mobarakeh Road Km 45, Isfahan, Iran; P.O. Box 81465-478, Isfahan, Iran; Additional Sanctions Information - Subject to Secondary Sanctions [NPWMD] [IFSR]	204977 CANADA, INC. (a.k.a. CARIBE SOL; a.k.a. HAVANTUR CANADA INC.), 818 rue Sherbrooke East, Montreal, Quebec H2L 1K3, Canada [CUBA]
Local A06-07, Bogota, Colombia, Matricula Mercantil No 1978075 (Colombia) [SDNTK]	7TH OF TIR INDUSTRIES (a.k.a. 7TH OF TIR; a.k.a. 7TH OF TIR COMPLEX; a.k.a. 7TH OF TIR INDUSTRIAL COMPLEX; a.k.a. 7TH OF TIR INDUSTRIES OF ISFAHANESFAHAN; a.k.a. MOJTAMAE SANATE HAFTOME TIR; a.k.a. SANAYE HAFTOME TIR; a.k.a. SEVENTH OF TIR), Mobarakeh Road Km 45, Isfahan, Iran; P.O. Box 81465-478, Isfahan, Iran; Additional Sanctions Information - Subject to Secondary Sanctions [NPWMD] [IFSR]	A A TRADING FZCO, P.O. Box 37089, Dubai, United Arab Emirates [SDNTK]
Local A06-07, Bogota, Colombia, Matricula Mercantil No 1978075 (Colombia) [SDNTK]	7TH OF TIR INDUSTRIES (a.k.a. 7TH OF TIR; a.k.a. 7TH OF TIR COMPLEX; a.k.a. 7TH OF TIR INDUSTRIAL COMPLEX; a.k.a. 7TH OF TIR INDUSTRIES OF ISFAHANESFAHAN; a.k.a. MOJTAMAE SANATE HAFTOME TIR; a.k.a. SANAYE HAFTOME TIR; a.k.a. SEVENTH OF TIR), Mobarakeh Road Km 45, Isfahan, Iran; P.O. Box 81465-478, Isfahan, Iran; Additional Sanctions Information - Subject to Secondary Sanctions [NPWMD] [IFSR]	A K DIFUSION S.A. PUBLICIDAD Y MERCADERO, Calle 28N No. 68N-54, Cali, Colombia; NIT # 900015699-8 (Colombia) [SDNT]
Local A06-07, Bogota, Colombia, Matricula Mercantil No 1978075 (Colombia) [SDNTK]	7TH OF TIR INDUSTRIES (a.k.a. 7TH OF TIR; a.k.a. 7TH OF TIR COMPLEX; a.k.a. 7TH OF TIR INDUSTRIAL COMPLEX; a.k.a. 7TH OF TIR INDUSTRIES OF ISFAHANESFAHAN; a.k.a. MOJTAMAE SANATE HAFTOME TIR; a.k.a. SANAYE HAFTOME TIR; a.k.a. SEVENTH OF TIR), Mobarakeh Road Km 45, Isfahan, Iran; P.O. Box 81465-478, Isfahan, Iran; Additional Sanctions Information - Subject to Secondary Sanctions [NPWMD] [IFSR]	A K EDUCAL S.A. EDUCACION CON CALIDAD, Calle 28N No. 68N-54, Cali, Colombia; NIT # 900015704-7 (Colombia) [SDNT]
Local A06-07, Bogota, Colombia, Matricula Mercantil No 1978075 (Colombia) [SDNTK]	7TH OF TIR INDUSTRIES (a.k.a. 7TH OF TIR; a.k.a. 7TH OF TIR COMPLEX; a.k.a. 7TH OF TIR INDUSTRIAL COMPLEX; a.k.a. 7TH OF TIR INDUSTRIES OF ISFAHANESFAHAN; a.k.a. MOJTAMAE SANATE HAFTOME TIR; a.k.a. SANAYE HAFTOME TIR; a.k.a. SEVENTH OF TIR), Mobarakeh Road Km 45, Isfahan, Iran; P.O. Box 81465-478, Isfahan, Iran; Additional Sanctions Information - Subject to Secondary Sanctions [NPWMD] [IFSR]	A RAHMAN, Mohamad Iqbal (a.k.a. ABDUL RAHMAN, Mohamad Iqbal; a.k.a. ABDURRAHMAN, Abu Jibri; a.k.a. ABDURRAHMAN, Mohamad Iqbal; a.k.a. MUQTI, Firrudin; a.k.a. MUQTI, Firrudin; a.k.a. RAHMAN, Mohamad Iqbal; a.k.a. 7ABU JIBRI), Jalan Nakula, Komplek Wiliris Harja III, Blok C 106-107, Pamulang, Tangerang, Indonesia; DOB 17 Aug 1957; alt. DOB 17 Aug 1958; POB Korleko-Lombok Timur, Indonesia; alt. POB Tiras-Selong Village, East Lombok,

artin; a.k.a. MACHERBE,
a. MALERHBE DE LEON,

Oscar; a.k.a. NALHERBE,
10 Jan 1964; POB Mexico

artin; a.k.a. MACHERBE,
a. MALERHBE DE LEON,

Oscar; a.k.a. NALHERBE,
10 Jan 1964; POB Mexico

IRELES, Martin; a.k.a.
.k.a. MAHLERBE, Polo; a.k.a.

Oscar; a.k.a. NALHERBE,
10 Jan 1964; POB Mexico

Terrorism Watch Lists



- OFAC SDN list
- OFAC Blocked
- Bureau of Industry and Security
- Canadian Consolidated List
- FBI Hijack Suspects
- FBI Most Wanted
- FBI Most Wanted
- FBI Seeking Information
- FBI Top Ten Most Wanted
- Non-Cooperating
- Politically Exposed Persons
- Unauthorized
- Bank of England Sanction List
- DTC Debarred Parties
- European Union List
- Interpol Most wanted
- United Nations Consolidated List
- World Bank Debarred Parties

Manage Watchlists MicroEdge® blackbaud®

Threshold 0.95

Checking threshold

Choice of which extended verification services

Choice of organization and also primary and/or related contacts

Lists

- Bank of England Sanction List
- Bureau of Industry and Security
- Canadian List
- European Union List
- Excluded Parties List System
- FBI Most Wanted
- HHS Office of Inspector General Exclusion List
- International Criminal Police Organization
- Office of Foreign Assets Control
- Politically Exposed Persons - Foreign Officials
- Terrorist Exclusion List
- United Nations Sanction List
- World Bank Ineligible Firms

Organization Search Options

Match Organizations on

- Name, a.k.a., and Legal Name
- City, State and Country

Include related Contacts

- Primary Contacts
- Employees
- Request Primary Contacts

OK Cancel

OFAC Checking and Linking Systems

- OFAC checking services
 - Batch and real time
 - Extended verification services
 - OFAC list updating
 - OFAC white listing
- Commercial service providers
 - Fee-based subscription services
 - Free services built-in to the cost of some hosted foundation information systems



OFAC Checking – Key Things to Consider

- Does the service include checking both the organization name and officer names? Many don't. Some grantmakers and their lawyers require both.
- DON'T try to check the names of all board members. NYC's Lincoln Center has ~100 board members who keep changing
- All checked data must be in your system's data fields, NOT just in an attached document or spreadsheet. *This is the API's requirement.*
- Be sure you can set the intensity level of checking and can white list false positives.



Grantee Data Upload and Import



eGrant Reporting Standard *Free*



eGrant receives data in either CSV, XLS, or XLSX, formats – intentionally a manual export as requested by grants managers

eGrant Reporting		
eGrant Reporting Standard		
The following record format/standard describes various types of information that can be included in an electronic grants list. You only need to include those you have available in your own grants management system. Contact Kati Neiheisel at kmn@foundationcenter.org or call (212) 807-3675 if you have any questions about creating and sending an electronic grants file.		
Items 1-14 are more basic grant information. Items 15-25 contain information that will help us describe your grants from the perspective of your own programs. Finally, items 26 and 27 will let us better represent total support awarded by community foundations.		
1	Grantee organization name	Organization's name as officially recognized (by the IRS for U.S. organizations)
2	Unique grant number	Unique grant number used by the foundation to identify the grant (to be used for reconciliation purpose only)
3	Grantee unit	Subdivision or department of grantee to which grant is awarded
4	Grantee street address	Primary street address
5	Grantee city	City location of grantee
6	Grantee state	Two letter abbreviation for grantee state or province
7	Grantee zip or foreign mailing code	5- or 9-digit zip code or foreign alpha-numeric mailing code
8	Grantee country	To be used <i>only</i> for grantees outside the U.S.
9	Grantee Employer Identification Number (EIN)	9-digit number assigned to each U.S. grantee by the IRS
10	Grant description	Summarizes the specific purpose or objective of the grant.
11	Authorized grant amount	Full amount of authorized grant in U.S. dollars at time of initial authorization
12	Grant authorization year	Foundation/giving program's fiscal year-end date in which grant was authorized

923*
grantmakers
eGrant report
their grant
information
electronically
today

this is now
growing quickly
with the
availability of
FREE maps

Source: http://www.foundationcenter.org/grantmakers/er_specs.html

hGrant Reporting Standard *Free*



hGrant Specifications and Field Descriptions

CLASS NAME	CLASS TYPE	DESCRIPTION	FORMATTING NOTES
Required Elements in Bold			Code and Presentation Notes as Relevant
hgrant	Div Tag to denote block-level element	Each grant entry in your feed must begin with a <div class="hgrant"> entry; not one entry for each feed.	<div class="hgrant">
grantor vcard	Div Tag to denote block-level element	You must have a completed Grantor Profile on record with the Foundation Center if you do not supply complete grantor vcard so we can populate your organization's name and url in to the feed. Each grant entry must have your grantor vcard embedded.	<div class="grantor vcard">
fn org	Class Title	Full legal name of grantor as registered with IRS or international equivalent.	Foundation Center

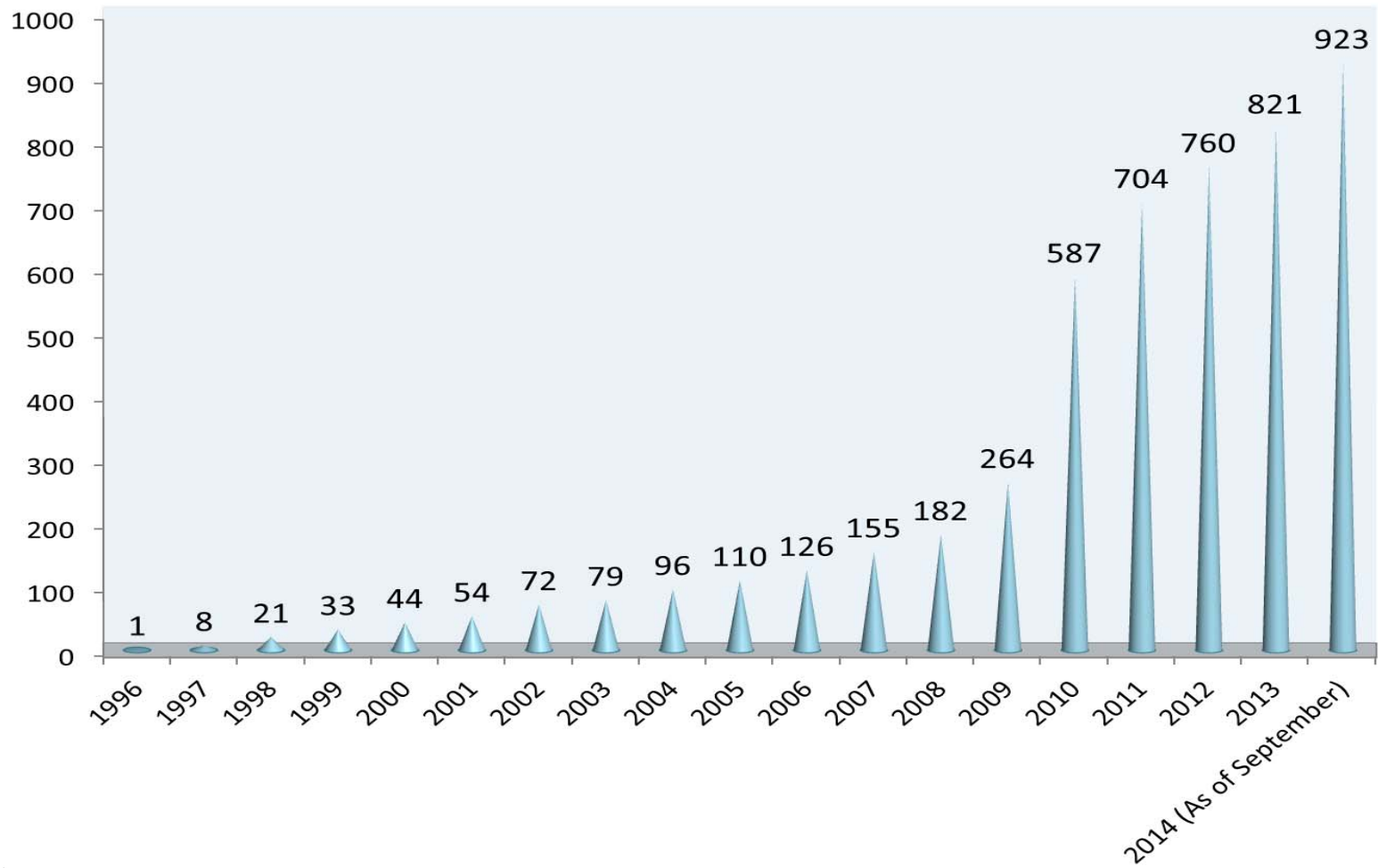
19*
grantmakers
hGrant report
their grant
information
electronically
today . . .

hGrant is the technical specification for publishing grants information to the Web using a series of nested HTML elements with a class attribute to identify each element as an hGrant property.

this is now
growing
with the
availability of
FREE maps

Source: http://foundationcenter.org/grantmakers/hGrant_Spec.pdf

Growth of eGrant and hGrant Reporters



eGrant & hGrant Data Reporting Partners *Free*



Each of these commercial partners provides a free built-in eGrant (all 13) and hGrant (*5) data export in their system



Source: http://www.foundationcenter.org/grantmakers/er_specs.html

Using the Built-in eGrant Data Export



MicroEdge GIFTS Online

Welcome, Annie Rhodes

Quick Find Find Full Search

Requests Organizations Contacts

New Launch Admin Actions Options

Request Organization Contact Requirement Review

REPORT TYPES

- All Favorites
- Requests
- Organizations
- Contacts
- Payments
- Requirements
- Reviews
- Applications
- Documents
- Activities
- Affiliations

Report Manager

Reports for Requests

Select All | Clear All 1 items selected.

Find:

<input type="checkbox"/>	Name	Description	Last Updated	Type
<input type="checkbox"/>	Grant Type	alphabetically by organization name, grouped by grant type	7/7/2005 12:00:00 AM	
<input type="checkbox"/>	Declinations - Summary by Reason	A summary of Declinations by reason, including the total number and amount requested for each reason, and percentages of both.	Last updated by Admin on 7/7/2005 12:00:00 AM	Standard
<input checked="" type="checkbox"/>	Foundation Center Export Report	A report for export to ASCII format compatible with the Foundation Center's Data Exchange Standard requirements. Click the Export button from the Report Viewer and choose Character-Separated Values as the export type to export the information to a file.	Last updated by Admin on 7/7/2005 12:00:00 AM	Standard
<input type="checkbox"/>	Grant Profile Report	A summary of a single grant, including payment and grant amendment information	Last updated by Admin on 7/7/2005 12:00:00 AM	Standard
<input type="checkbox"/>	Grant Summary - by Fund	Summary listing of grants showing totals, percentages and counts for	Last updated by Admin on 7/7/2005 12:00:00 AM	Standard

100 First Previous Page 1 of 2 Next Last Refresh Displaying 1 to 100 of 102 items

Dashboard Report Manager

An eGrant Data Export File



CrystalReport.aspx [Read-Only] [Compatibility Mode] - Microsoft Excel

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	F	R	S	T
	Organization Name	Request ID	Address	City	State	Zip Code	Tax ID	Project Title	Amount	Year	Term								
1																			
2	Adventure Club of Manhattan	838	800 West 103th Street	New York	NY	10021	9793829	New Adventure Brochure Mailing.	500.00	2013	24	Club	(212)323-8767						
3																			
4	Adventure Club of Manhattan	797	800 West 103th Street	New York	NY	10021	9793829	Wilderness Retreat Week	25000.00	2013	12	Club	(212)323-8767						
5																			
6	All Stars Project Inc	830	640 West 42nd Street	New York		10014	133148295	All Stars Afterschool Program	30000.00	2013	2	ASP	(212)333-4455						
7	American Library Association	868	32 East 116th	New York		10014	133148295	For the annual Carnegie Corporation New York Times librarian awards program honoring exemplary performance by public and academic librarians	193200.00	2013	24								
8									0										

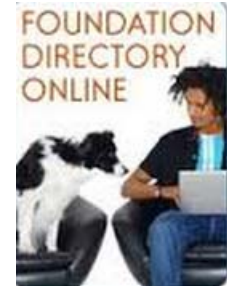
Mapping with Dynamic Drill Down



Some Current Mapping Options



- Foundation Directory Online (FDO)
(contains info about 3+ million grants)
- Foundation Maps *(formerly Philanthropy In/Sight)*
(FREE to eGrant and hGrant reporters)
- Customized mapping sites
 - Foundation Center
- Google Maps and Street maps
- Service provider mapping with your data
 - SmartSimple and Fluxx



New release in September 2014



Foundation Maps Overview

The screenshot displays the 'FOUNDATION MAPS for The William and Flora Hewlett Foundation' interface. It features a navigation bar with links for 'About', 'FAQ', 'Contact', and 'Log Out'. The main content area includes a sidebar with 'Map', 'List', and 'Advanced Search' options. The central map shows a world view with several data overlays:

- SHOWING GRANTS BY:** Recipients
- LOCATION:** in Change location
- SUBJECT AREA:** Add subject
- YOUR SELECTIONS:** World

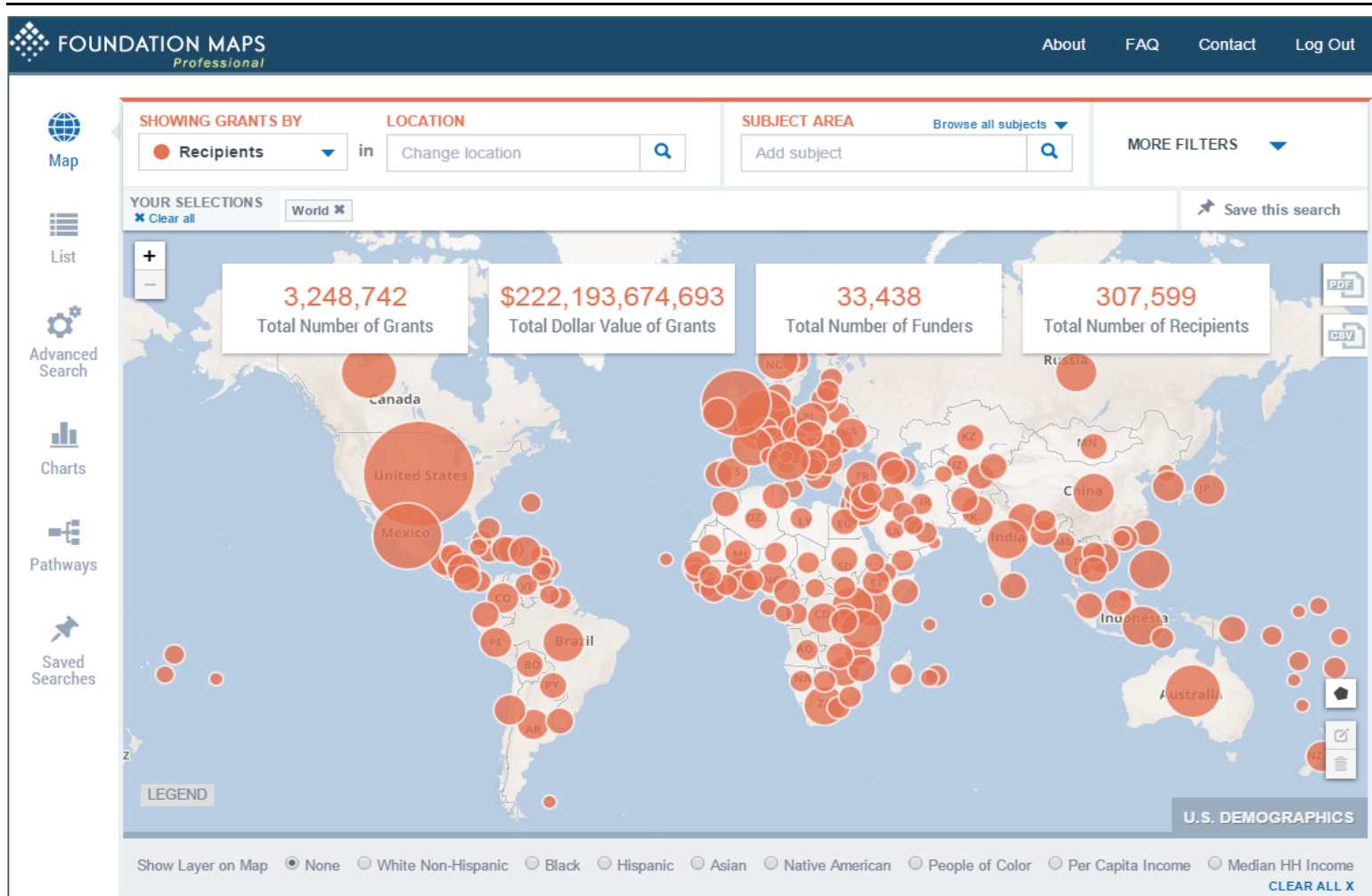
Metric	Value
Total Number of Grants	4,891
Total Dollar Value of Grants	\$2,721,211,881
Total Number of Funders	1
Total Number of Recipients	1,407

A central text box states: **Free for eGrant and hGrant reporters displaying your own grant data**

New release in September 2014

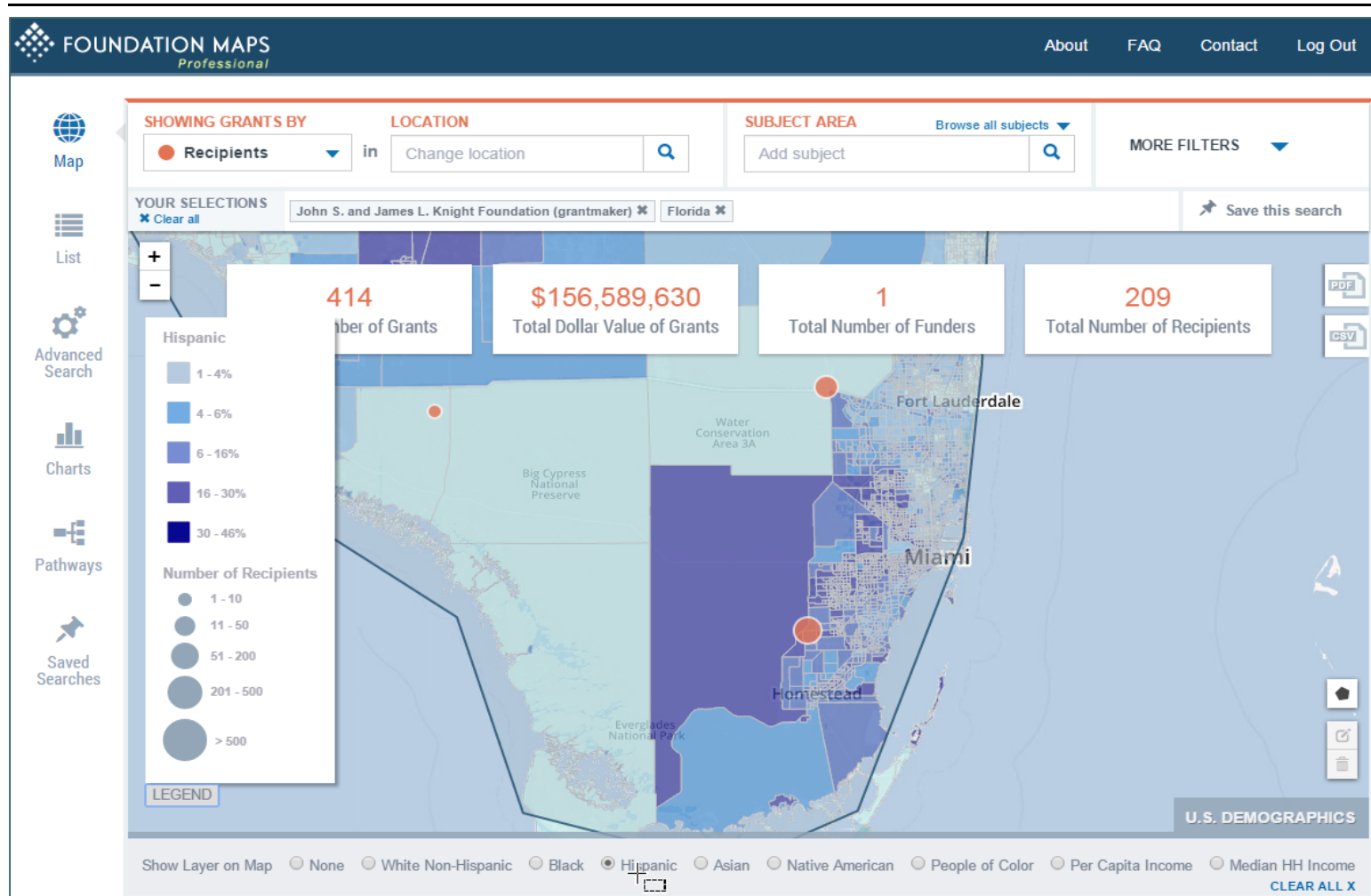


Foundation Maps Search



New release in September 2014

Foundation Maps for One Foundation with Demographics



New release in September 2014

Foundation Maps List and Detail View



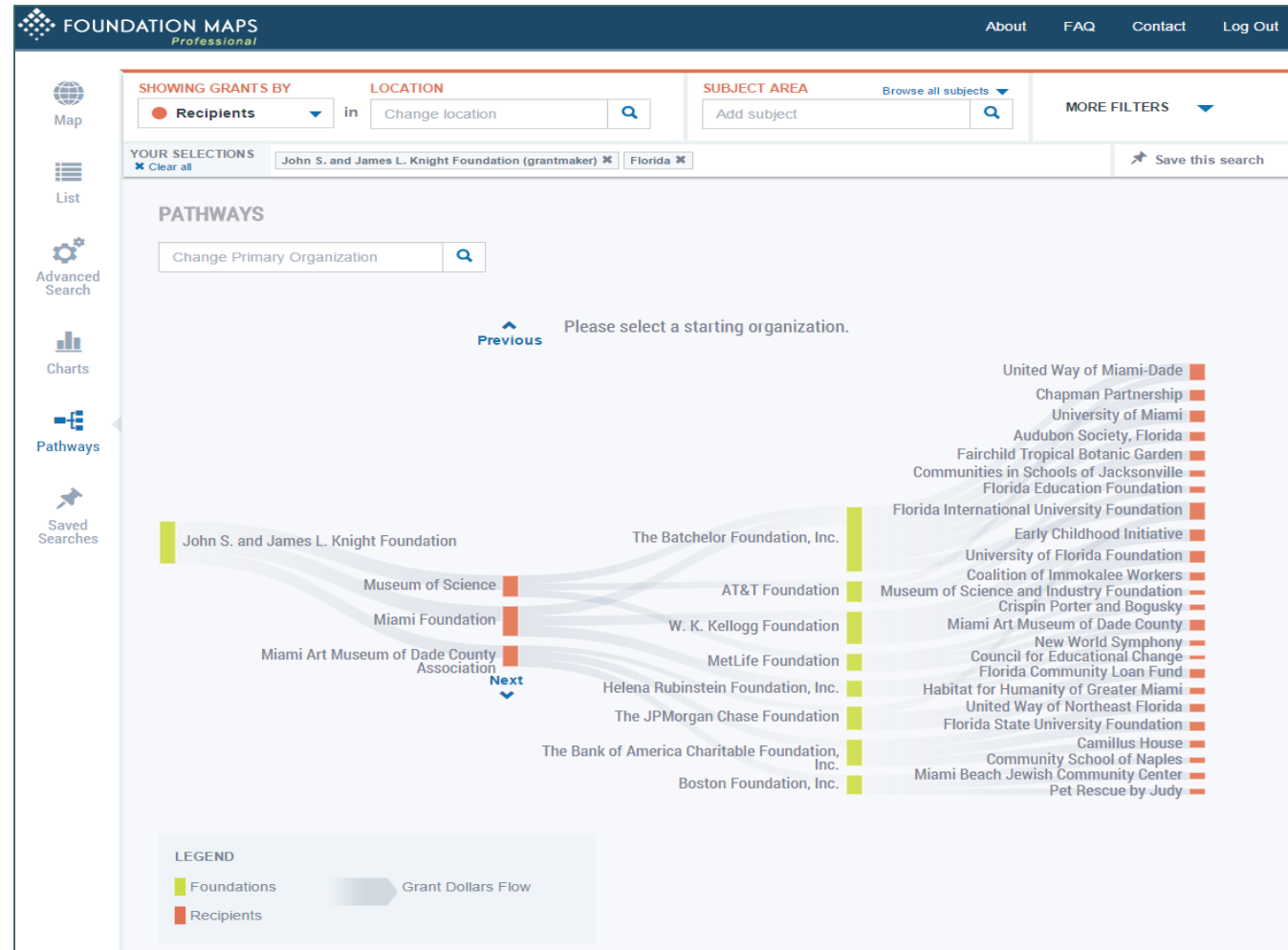
The screenshot displays the 'FOUNDATION MAPS for The William and Flora Hewlett Foundation' interface. The top navigation bar includes 'About', 'FAQ', 'Contact', and 'Log Out'. The main content area is divided into several sections:

- Filtering and Selection:** 'SHOWING GRANTS BY' is set to 'Recipients'. 'LOCATION' is set to 'World'. 'SUBJECT AREA' has a search box for 'Add subject'. 'YOUR SELECTIONS' shows 'World' selected.
- Summary Statistics:** 4,891 Total Number of Grants and \$2,721,211,881 Total Dollar Value of Grants.
- Navigation:** 'Map', 'List', and 'Advanced Search' options are available on the left.
- Grants List:** A table with columns 'Foundation Name' and 'Recipient Name'. The first entry is 'The William and Flora Hewlett Foundation' to 'ClimateWorks Founda...'. Other entries include 'University of Californi...', 'ClimateWorks Founda...', 'International Developo...', 'ClimateWorks Founda...', 'National Campaign to Pregnancy', 'National Campaign to Pregnancy', 'Carnegie Endowment', 'San Francisco Opera', and 'Center for Advanced Sciences'.
- Grant Details Panel:** A detailed view of a grant from 'The William and Flora Hewlett Foundation' (Menlo Park, CA) to 'Brennan Center for Justice' (New York, NY).
 - Basic Grant Information:** TOTAL AMOUNT: \$350,000; YEAR AWARDED: 2014; GRANT DURATION: 1 years.
 - More Details:** Subject: Public Affairs, Citizen Participation; Population Served: Offenders/ex-offenders; Economically disadvantaged; Type Of Support: [No Data].
 - Grant Description:** For hosting a conference on government dysfunction.

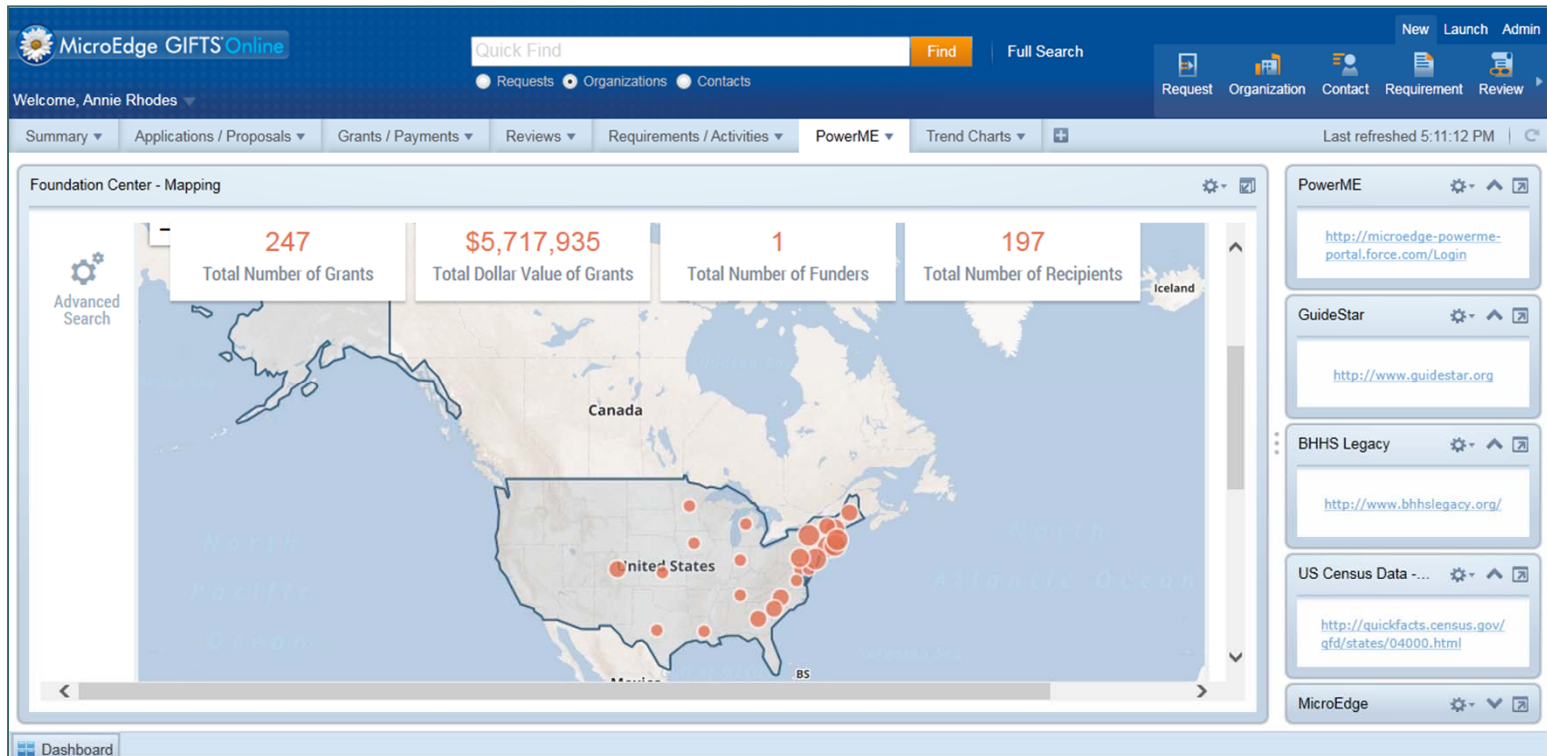
New release in September 2014



Foundation Maps Pathways



An Integrated Map of Your Grants



This uses the Foundation Center's new Foundation Maps

A Built-in System Map Showing Your Grants



The screenshot displays the FLUXX dashboard interface. At the top, the navigation bar includes the FLUXX logo, a 'President Dash' dropdown menu, and links for 'Swap Request Form', 'Shared Cards', 'Live Reports', and the user 'Kristy Gannon'. The main content area features a large map of the United States with various states highlighted in shades of green, indicating grant locations. The map is titled '2012 US GRANTS / FIPS' and includes a search bar and filter options for 'AMOUNT', 'COUNT', 'US', 'CHINA', 'WORLD', 'GRANTEE LOCATION', and 'GEO FOCUS'. A legend shows a color scale from \$10,000.00 to \$32,774,593.00. To the right of the map, there are two widgets: '2012 US SPENDING' showing a 'Budget Over' for January 01, 2012 to D, with values of \$13,535,529 and \$10,151,646; and 'CLIMATE ORGANIZATIONS' which includes a search bar and a street view image of Moravian Street / South 19th Street in Philadelphia, Pennsylvania. The bottom of the dashboard has a toolbar with various icons for navigation and data management.

Simplify from GuideStar and TAG



- Organization information
- Mission and impact statement
- Demographic coding
- Financial information
- People/contact information
- Uploaded documents
- IRS information

Simplify is a data-sharing tool that streamlines the grants application process for nonprofits.

It eliminates the repetitive elements of grant applications.



Simplify in Development



Links to AP and Payments



Automated Links to Accounts Payable Systems

- Bidirectional links to Account Payable (AP) systems and services
- Why are most accounting departments very reluctant to use this?
- Why are most AP links deliberately semi-automatic requiring a manual export/import process?



The 3 most common AP packages used by U.S. foundations

A Four-step Payment Export to your AP system



MicroEdge GIFTS Online

Quick Find Find Full Search

Requests Organizations Contacts

Export to A/P

File Name: a.txt Browse

File Format: Standard

Export to A/P

Export to A/P succeeded. 1 Payments exported for a total of \$10,000.00.

Successes (2) Warnings (0) Errors (0)

ID	Result
1176	Payment exported successfully.
1176	Mark as paid completed successfully.

OK

Payments

Related Payments for 1 Request

Keep These

Select All Clear All 0 items

Status/Date

Paid (Exported)

Scheduled: 10/1/2014

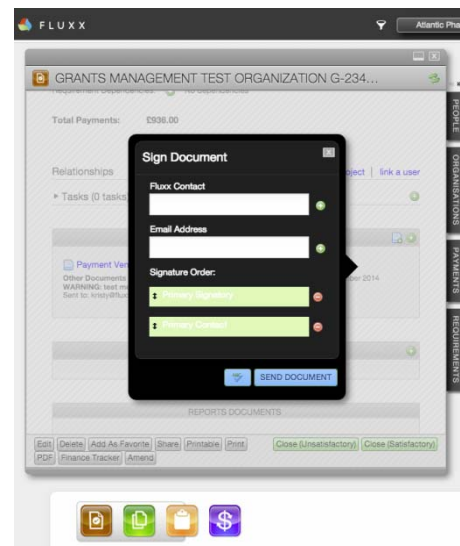
Paid: 10/13/2014

Refresh Displaying 1 to 1 of 1 items

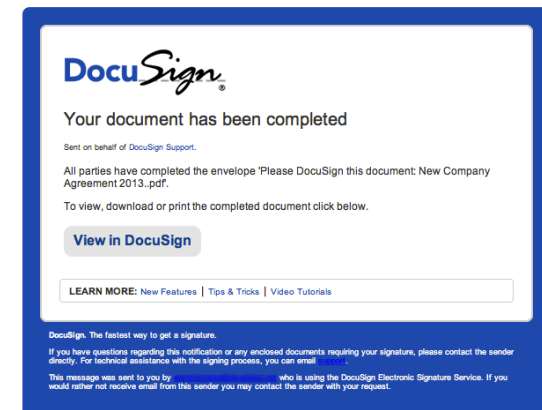
Electronic Document Signing



Electronic Signature Providers



From: "DocuSign Support via DocuSign" <dse@docuSign.net>
 Date: January 29, 2013 6:19:51 AM PST
 To: <fluxx@docuSign.net>
 Subject: [Bulk] Completed: Please DocuSign this document : Confidential Company Agreement 2013..pdf
 Reply-To: DocuSign Support via DocuSign <service@docuSign.net>




Nonprofit Information and Ratings



Integrating GuideStar Data into *Your System*



General Info | IRS Standing | 990s | Community Feedback | Past Funders | Simplify

POWERED BY **GUIDESTAR** [Go to GuideStar Exchange Account](#) 

American National Red Cross
 DBA:
 AKA:
 2025 E. St.
 Washington, DC
 20006
 USA
 Executive: Gail J. McGovern
 Government Issued Ruling Year: 1938

Fiscal Year Start: 06/30
 Fiscal Year End: 06/29

Total Assets: \$3,898,835,000
 Total Liabilities: \$1,908,778,000
 Total Revenue: \$3,435,941,000
 Total Expenses: \$3,380,583,000

Financial Details

Fiscal Year Start:	06/30	Financial Documents
Fiscal Year End:	06/29	
Total Assets:	\$3,898,835,000	2013 American Red Cross 990-T
Total Liabilities:	\$1,908,778,000	2012 American Red Cross 990-T
Contributions, Gifts, and Grants:	\$1,077,254,000	2011 Annual Report
Income from Special Events:	\$0	2010 Annual Report
Program Service Revenue:	\$2,236,017,000	2009 Annual Report
Other Revenue:	\$122,670,000	FY09 Financial Statement
Total Revenue:	\$3,435,941,000	FY10 Financial Statement
Administration Expenses:	\$136,283,000	FY11 Financial Statement
Fundraising Expenses:	\$189,431,000	FY12 Financial Statement
Program Expenses:	\$3,054,869,000	FY13 Financial Statement
Other Expenses:	\$0	American Red Cross National Letter of Determination
Total Expenses:	\$3,380,583,000	2013 Annual Report
		2012 Annual Report
		2011 Annual Report
		2010 Annual Report
		2009 Annual Report

Organization Details

Uses the
**GuideStar
 Exchange
 Gold
 Service**

This works via an API provided by **GuideStar**

Seeing in *Your System* Who Else Funds Your Nonprofits



General Info | IRS Standing | 990s | Community Feedback | Past Funders | Simplify

Powered by the FOUNDATION CENTER

City: State:

Funder Details

Alaska Airlines, Inc. Corporate Giving Program
SeattleWA
EIN:

Year Awarded: 2014
Amount Awarded: \$25,000.00

Support Type: Program development
Population Served:
Project Description: To assist with disaster relief for Oso mudslide

The Oregon Community Foundation	Portland	OR	2014	\$1,775.00	<input type="button" value="Download"/>
The Oregon Community Foundation	Portland	OR	2014	\$1,000.00	<input type="button" value="Download"/>
The Oregon Community Foundation	Portland	OR	2014	\$500.00	<input type="button" value="Download"/>
The Paul G. Allen Family Foundation	Seattle	WA	2014	\$2,800,000.00	<input type="button" value="Download"/>
The Paul G. Allen Family Foundation	Seattle	WA	2014	\$2,800,000.00	<input type="button" value="Download"/>
The Seattle Foundation	Seattle	WA	2014	\$20,000.00	<input type="button" value="Download"/>
The Seattle Foundation	Seattle	WA	2014	\$10,000.00	<input type="button" value="Download"/>
The Seattle Foundation	Seattle	WA	2014	\$2,080.00	<input type="button" value="Download"/>
The Seattle Foundation	Seattle	WA	2014	\$2,000.00	<input type="button" value="Download"/>
The Seattle Foundation	Seattle	WA	2014	\$2,000.00	<input type="button" value="Download"/>
The Seattle Foundation	Seattle	WA	2014	\$1,000.00	<input type="button" value="Download"/>

← Funder details

This works via an API provided by the Foundation Center

Viewing Your Nonprofit's 990 Online in Your System



General Info
IRS Standing
990s
Community Feedback
Past Funders
Simplify

Powered by the FOUNDATION CENTER
 POWERED BY GUIDE STAR

2013 Form 990
 2012 Form 990
 2011 Form 990
 2010 Form 990
 2009 Form 990
 2008 Form 990
 2008 Form 990
 2007 Form 990
 2006 Form 990
 2005 Form 990
 2004 Form 990
 2003 Form 990
 2002 Form 990

2013 American Red Cross 990
 2012 American Red Cross 990
 2011 American Red Cross 990
 2010 American Red Cross 990
 2009 American Red Cross 990

efile GRAPHIC print - DO NOT PROCESS - As Filed Data - DLN: 93493045026724 OMB No. 1545-0047
Form 990 Return of Organization Exempt From Income Tax **2012**
 Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

Department of the Treasury Internal Revenue Service
 The organization may have to use a copy of this return to satisfy state reporting requirements.

A For the 2012 calendar year, or tax year beginning 07-01-2012, and ending 06-30-2013

B Check if applicable:
 Address change
 Name change
 Initial return
 Termination
 Amended return
 Application pending

C Name of organization: American National Red Cross & Its Constituents
 Chapters and Divisions
 Doing Business As:

D Employer identification number: 53-0196405

E Number and street (or P.O. box if mail is not delivered to street address), room/suite/box:
 3015 F Street NW
 Suite
 City or town, state or country, and ZIP + 4:
 Washington, DC 200062009

F Telephone number: (202) 303-4499

G Gross receipts \$: 1,775,619,943

H(a) Is this a group return for affiliates? Yes No
H(b) Are all affiliates included? Yes No
 If "No," attach a list (see instructions)

I Tax-exempt status: 501(c)(3) 501(c) 1 501(c) 29 527
J Website: www.redcross.org

K Form of organization: Corporation Trust Association Other

L Year of formation: 1900 **M** State of legal domicile: DC

Part I Summary

1 Briefly describe the organization's mission or most significant activities:
 THE AMERICAN NATIONAL RED CROSS PREVENTS AND ALLEVIATES HUMAN SUFFERING IN THE FACE OF EMERGENCIES BY MOBILIZING THE POWER OF VOLUNTEERS AND THE GENEROSITY OF DONORS

2 Check this box if the organization discontinued its operations or disposed of more than 25% of its net assets

Activity & Supervisance	2012	2011
3 Number of voting members of the governing body (Part VII, line 1a)	3	19
4 Number of independent voting members of the governing body (Part VII, line 1b)	4	18
5 Total number of individuals employed in calendar year 2012 (Part V, line 2a)	5	28,073
6 Total number of volunteers (estimate if necessary)	6	400,000
7a Total unrelated business revenue from Part VIII, column (C), line 12	7a	984,755
7b Net unrelated business taxable income from Form 990-T, line 24	7b	-1,295,059

Revenue	Prior Year	Current Year
8 Contributions and grants (Part VIII, line 1h)	741,190,737	1,133,413,010
9 Program service revenue (Part VIII, line 2g)	2,290,746,478	2,162,884,552
10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)	59,037,356	53,661,218
11 Other revenue (Part VIII, column (A), lines 5, 6d, 6c, 6e, 6f, 6g, and 11a)	63,983,472	62,279,961
12 Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)	3,154,938,043	3,412,238,741
13 Grants and similar amounts paid (Part IX, column (A), lines 1-3)	212,460,308	223,710,637
14 Benefits paid to or for members (Part IX, column (A), line 4)	0	0
15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	1,723,401,133	1,772,593,711
16a Professional fundraising fees (Part IX, column (A), line 11a)	0	0
16b Total fundraising expenses (Part IX, column (D), line 20)	258,809	258,809
17 Other expenses (Part IX, column (A), lines 11b-11d, 11f-24a)	1,393,292,266	1,360,576,132
18 Total expenses—add lines 13-17 (must equal Part IX, column (A), line 25)	3,329,152,707	3,356,880,480
19 Revenue less expenses—subtract line 18 from line 12	-174,615,664	55,358,261

Seeing in *Your System* External Ratings of Nonprofits



General Info | IRS Standing | 990s | Community Feedback | Past Funders | Simplify Data

powered by GREAT★Nonprofits

American National Red Cross
National Headquarters PO Box 96456
Washington, DC
20090

Website: <http://www.redcross.org>
Facebook:
Twitter:

Last Reviewed: 11/20/2013
Total Reviews: 70
Review Average: 2.52857

Images Attached: 1
Videos Attached: 0

[Go to Great Nonprofits for More Information](#)

▼ Reviews (70)

Rating: 5
Votes Up: 2
Votes Down: 0
Last Modified: 11/20/2013

Review:

We have typically donated to the American Red Cross as disasters across our country and all over the world have occurred. Recently, a church group sent out a spreadsheet on multiple charities and it was noted that the CEO of the American Red Cross was Marsha J. Evans and she earned \$651,957 per year. I decided to research that information and find that the current CEO is actually Gail McGovern and she earns \$500,000 per year. While we are part of the middle class and can't comprehend someone making \$500,000 per year, we understand that her responsibilities are vast therefore, it is easy to imagine that she earns every penny of that salary.

My problem is with all of these groups that circulate emails to thousands of people and those people who are inclined to believe everything that they read no matter the source. We ourselves received assistance from the American Red Cross when Katrina hit the Gulf Coast and we appreciated the fact that they were set up and assisting at the local level.

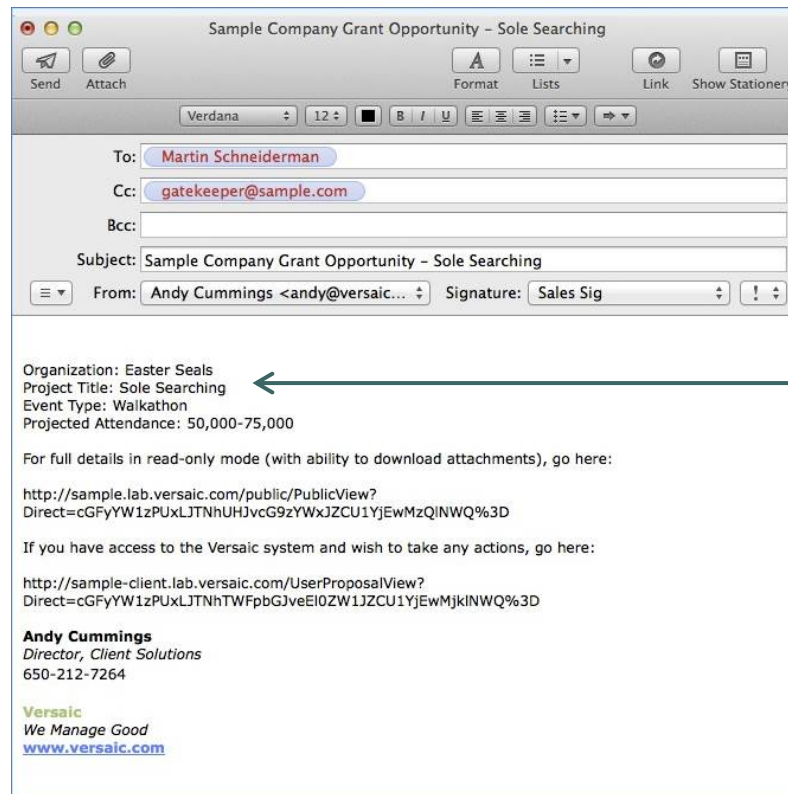
We have been paying it forward since. For the first time I took exception to the email that was circulating and sent your most recent post out on the internet regarding the American Red Cross. It is difficult, in our times, to know in whom to put your trust and having seen the American Red Cross in action along the coast during the aftermath of that devastating hurricane, I feel comfortable in supporting them. Church groups tend to support their own members, the American Red Cross sees no boundaries.

If I had to make changes to this organization, I would...

Show documentaries on the American Red Cross in action and hear responses from the people who have benefited by the assistance they received. There is a lot of mis-information circulating and people are confused and find it difficult to trust anyone. Where there is "a lack of information" someone will most certainly fill in the blanks with mis-information. Let's see the American Red Cross in action.

This works
via an API
provided
by Great
Nonprofits

External E-mail Transmission and Broadcasting



Sample Company Grant Opportunity - Sole Searching

Send Attach Format Lists Link Show Stationery

Verdana 12 B I U

To: Martin Schneiderman
Cc: gatekeeper@sample.com
Bcc:
Subject: Sample Company Grant Opportunity - Sole Searching
From: Andy Cummings <andy@versaic...> Signature: Sales Sig

Organization: Easter Seals
Project Title: Sole Searching
Event Type: Walkathon
Projected Attendance: 50,000-75,000

For full details in read-only mode (with ability to download attachments), go here:
[http://sample.lab.versaic.com/public/PublicView?
Direct=cGFyYW1zPUXLJTnhUHJvcG9zYWxzJCU1YjEwMzQlNWQ%3D](http://sample.lab.versaic.com/public/PublicView?Direct=cGFyYW1zPUXLJTnhUHJvcG9zYWxzJCU1YjEwMzQlNWQ%3D)

If you have access to the Versaic system and wish to take any actions, go here:
[http://sample-client.lab.versaic.com/UserProposalView?
Direct=cGFyYW1zPUXLJTnhTWZpGJveEI0ZW1JZCU1YjEwMjklnWQ%3D](http://sample-client.lab.versaic.com/UserProposalView?Direct=cGFyYW1zPUXLJTnhTWZpGJveEI0ZW1JZCU1YjEwMjklnWQ%3D)

Andy Cummings
Director, Client Solutions
650-212-7264

Versaic
We Manage Good
www.versaic.com

Auto
mailmerged
fields of
data

Issues with E-mail Transmissions Using Hosted Systems

- Discrepancy in naming = *recipient junk mail filtering*
- Will your e-mail service with an auto-link to your hosted grants management systems really work?
- Limits on length of batch e-mail addressee lists
 - Limits of using your e-mail system
 - Using selected external broadcast e-mail services that don't have problems



Auto Currency Conversion Using External Sources



PROJECT INFORMATION

Project Title:
Post Primary Task Force Northern Ireland

Project Description:
To support key educational stakeholders to develop an agreed solution to the transferring of p from primary to secondary school in Northern Ireland by establishing a time limited and interdependently facilitated task force.

Start Date: 1-Apr-2014
End Date: 31-Dec-2014
Amount Requested: £60,000.00
\$95,880.00 (Budget Amount)
\$99,263.44 (Actual Amount)

Amount Recommended: £60,000.00
\$95,880.00 (Budget Amount)
\$99,263.44 (Actual Amount)

Budget Exchange Rate: 1 GBP = 1.5980 USD (1-Jan-2014)
Actual Exchange Rate: 1 GBP = 1.6544 USD (26-Mar-2014)
Currency: GBP

Web Purpose Statement:
left blank due to confidentiality issue.

Dismiss from web publishing: Yes

Edit Delete Add As Favorite Share Printable PDF Close (Unsatisfactory) Close (Sat Amend

Budget exchange rates

Requested amount in \$US currency

Converted amount in Northern Ireland currency

Key Factors in API Success

○ Business

- Overcoming technical API barriers and data issues.
- The cost of fee-based Charity Check is pre-bundled into *some* systems = a big \$ savings for some grantmakers.

○ Technical

- All APIs were good and easy to use.
- Almost all API data came in raw format - we then reformat it to display in our system.
- We designed our screens for data presentation.





Key Factors in API Success

- Foundation Center's API and imported data was especially well designed and easy to use.
- GuideStar and Great Nonprofits data sets are very large.
- Contracts
 - All partner and our licensing agreements understandably include disclaimers, "Use at your own risk". "It's a little risk for us, but OK."
 - Mutually negotiated agreeable price points to resell partner services in bulk formats.
 - No fees for individual transactions.

CAUTION
USE AT YOUR
OWN RISK

API Challenges and Obstacles

- Report data problems ASAP. It's best to fix issues at source vs. later applying Band-Aids.
- Concern when the source data format or content changes then the API feed won't work properly anymore.
- Foundation Center API and data had zero issues! It's clearly the most complete and consistently formatted data.
- We expect that the biggest objection from grantmakers will be that partner data sets are empty in parts.





API Challenges and Obstacles

- We don't know about data accuracy and inconsistencies with some data formats
- We've received expressed concern about external nonprofit reviews. There's fear about comments from unhappy constituents and disgruntled employees.



Time for
spirited questions!



See the
Information Age Associates
Web site for more
up to date information

<http://www.iaa.com>