



#### Selecting and Implementing Cloud Based Integrated Foundation Information Systems





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### Topics We'll Cover

- Key concepts, terminology and security
- The current marketplace
- Advantages of moving online to a fully Web-based system
- Questions about moving to a fully Web-based system
- How to select and migrate successfully
- o Q&A





#### Key Concepts, Technology and Security Impacting Foundation Information Systems



#### Technology Trends Impacting Foundation Information Systems in 2014

- <u>Web based portals</u> with easier, differentiated, and personalized user interfaces (UI)
- Expanded use of online applications and online grantee reporting
- o Migration to hosted cloud based systems
- <u>No more open source</u> grantmaking systems
- Quickly growing use of iPad tablets
- <u>Growing use of iPhone and</u>
   <u>Android smartphones</u>



Cloud





#### Technology Trends Impacting Foundation Information Systems

- More, faster and better broadband Internet access worldwide
- <u>Increased telecommuting</u> by senior management and program staff
- <u>Quickly expanding multi-tenant</u> <u>cloud computing</u>
- Multiple browser types and versions plus 32 and 64-bit Windows 7 and 8 makes system development, integration and support more difficult











### Lasting Companies Know How to Re-invent Themselves

"<u>Lasting companies know how to</u> <u>re-invent themselves</u>.

You've got to reinvent the company to do some other thing, like consumer products or devices.

You've got to be like a butterfly and have a metamorphosis."



Mike Markkula, right, Apple's first investor and father figure to Jobs.

Fired by Jobs in 1997 his parting advice called for re-invention.

Source: Mike Markkula – Apple's first investor



Source: Excerpt from Walter Isaacson's Steve Jobs, page 320



### Different Types of Foundation Services

1. <u>All Microsoft Windows</u>



2. All Microsoft Windows and <u>accessible from inside a browser</u> using remote access programs (e.g. Windows Terminal Server, Citrix GoToMyPC or XenApp, or Windows Remote Desktop Connection)

**GoTo**MyPC<sup>\*</sup>



- 3. <u>Hybrid</u> Windows and Web browser
- 4. Fully Web browser









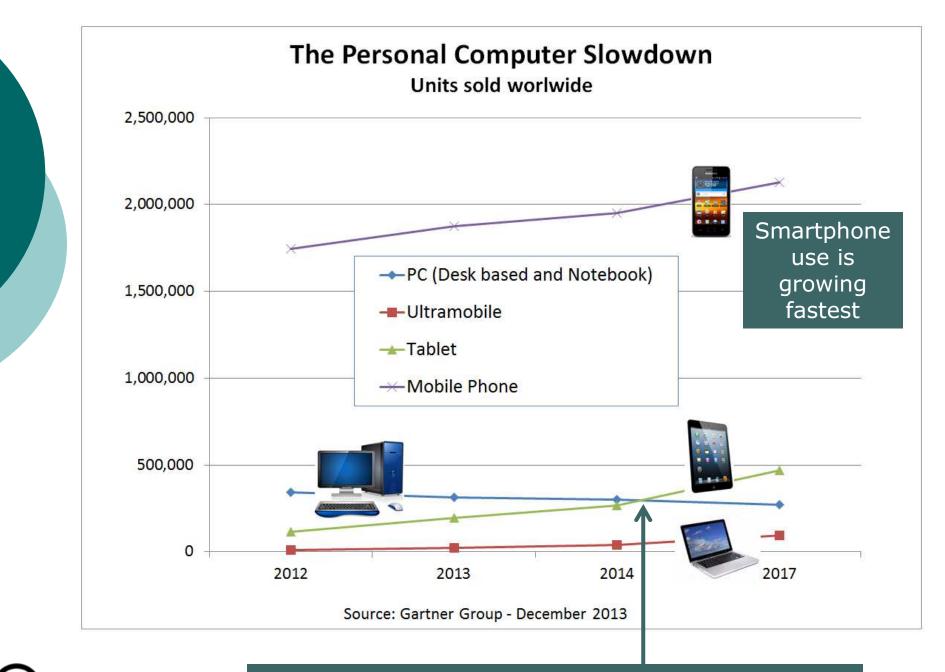
 Many foundations are now allowing staff to work on their own personal devices.

Bring Your Own Device

 "Microsoft rose to dominance in an age when the CIO (chief information officer) really held the keys to IT decision making. <u>Over the past five years, BYOD</u> <u>has really eroded the level of control that</u> <u>many CIOs have</u>."\*



*Source:* Adam Tratt, a former Microsoft Office executive, Reuters 3/16/2014



More tablets sold worldwide than desktop computers

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## Location and Platform Differences

#### Location

- <u>In-house</u> on your server(s)
- On <u>remotely hosted</u> servers

#### Platform

- Practically all of the system provided by <u>ONE vendor</u>
- The <u>core platform</u> provided by one vendor plus the <u>grants management</u> <u>system</u> and <u>utilities</u> each provided by DIFFERENT vendors









### Is it all ours or is it shared?

#### All ours

- 1. On a hosted server that is used ONLY by your organization
- 2. Your data always stored in YOUR OWN DATABASE

#### Shared

- On a hosted server that is <u>SHARED</u> by many organizations
- 2. Your data stored in a <u>SHARED DATABASE</u> (just as the bank does)







### **Remote System Security**

 Hypertext Transfer Protocol Secure (HTTPS) is a widely used and a MUST HAVE communications protocol for secure communication over a computer network such as the Internet.



http://www.gmnetwork.org

HTTPS

https://www.grantrequest.com/SID\_1082/Default.asp?CT=CT&SA=AM&FID=&SESID=4236&RL=

 Authenticated Single Sign On (SSO) restricts remote system access to computers from a specified location. It's used mostly by corporate grantmakers.





### Local Windows Applications vs. Hosted Web-based Applications



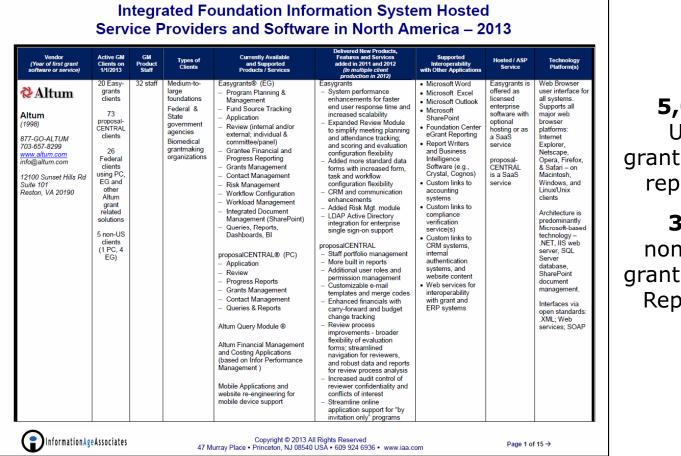
"In a recent report, Gartner, the information technology research company, called Google "the only strong competitor" to Microsoft in cloud-based business productivity software . . ."



#### 28 North American **Integrated Foundation Information System** Software and Service Providers



### Review the "Hosted Service" and "Technology Platform(s)"



**5,057** U.S. grantmakers reported

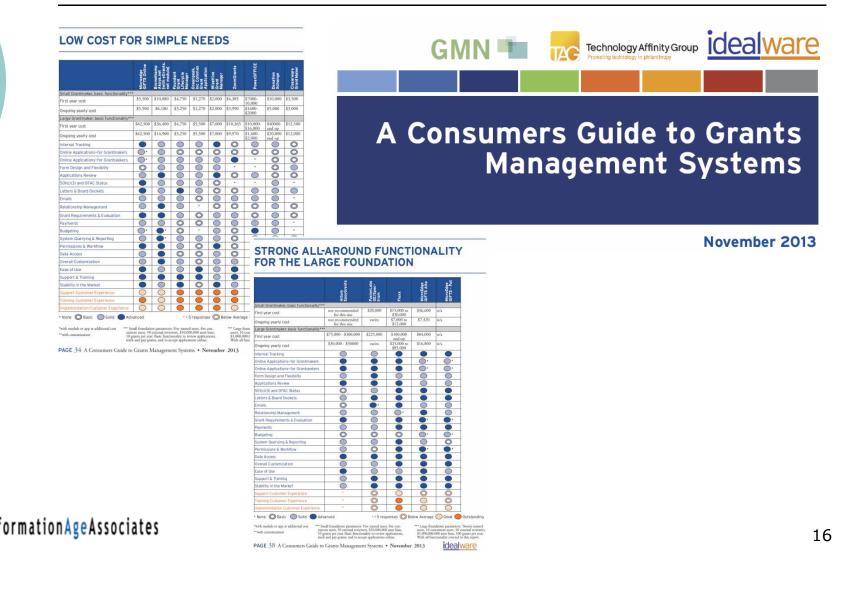
**332** non-U.S. grantmakers Reported

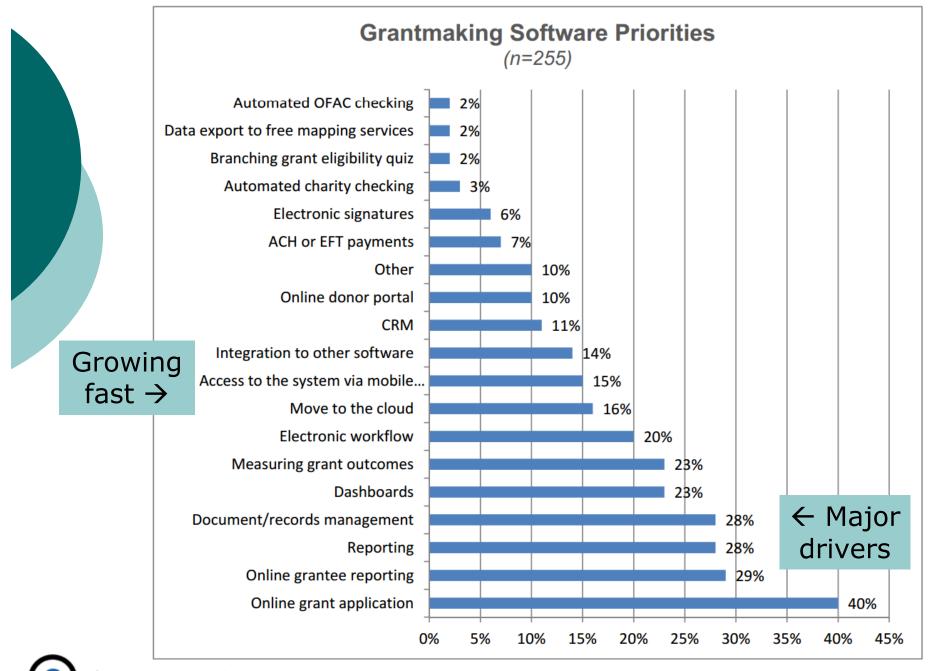
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SOURCE: http://www.iaa.com/resources.html



#### The Latest 2013 Consumer's Guide





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#### The Hosted System Options

Basic system with limited flexibility Highly customized one-of-a-kind system

Some of Today's Systems and Tomorrow's opportunity

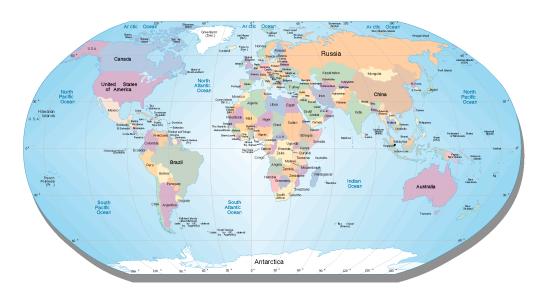
Today's

systems

More flexible open personalized (not customized) fully Web-based systems that can be enhanced and linked to other applications and data

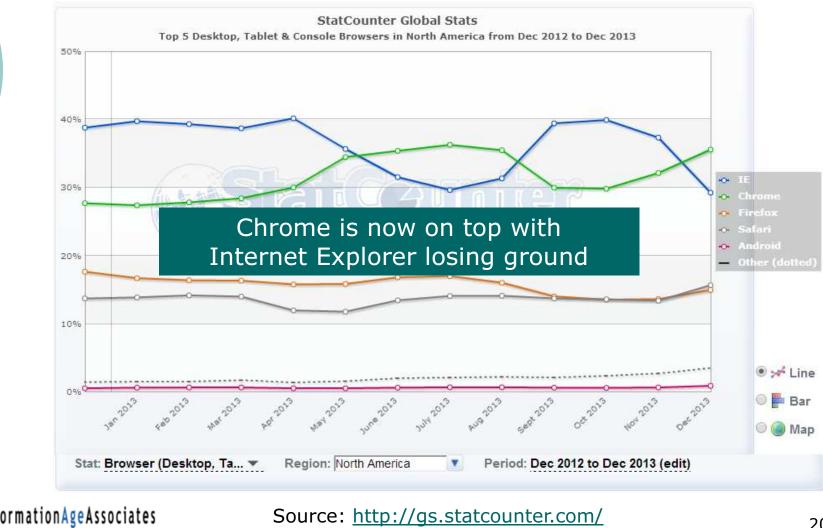


#### Fully tested and supported compatibility with all PC and Mac Web browsers worldwide is very Important





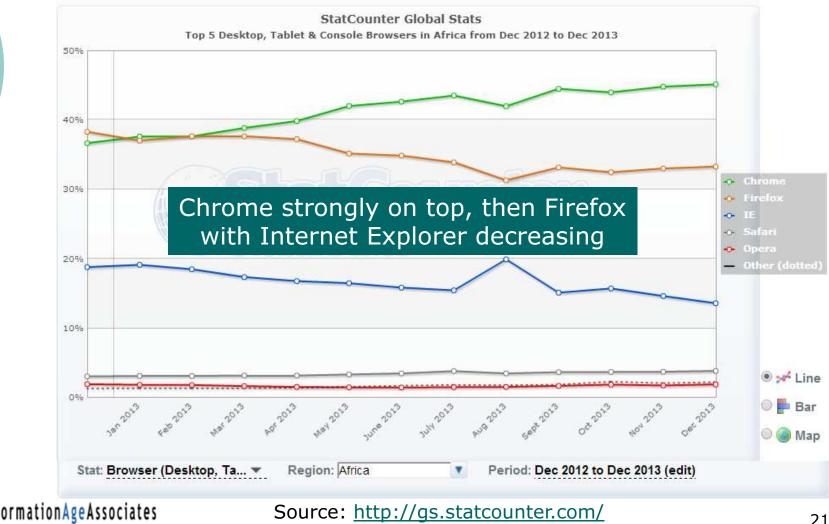
#### Browser Use in North America



Source: http://gs.statcounter.com/



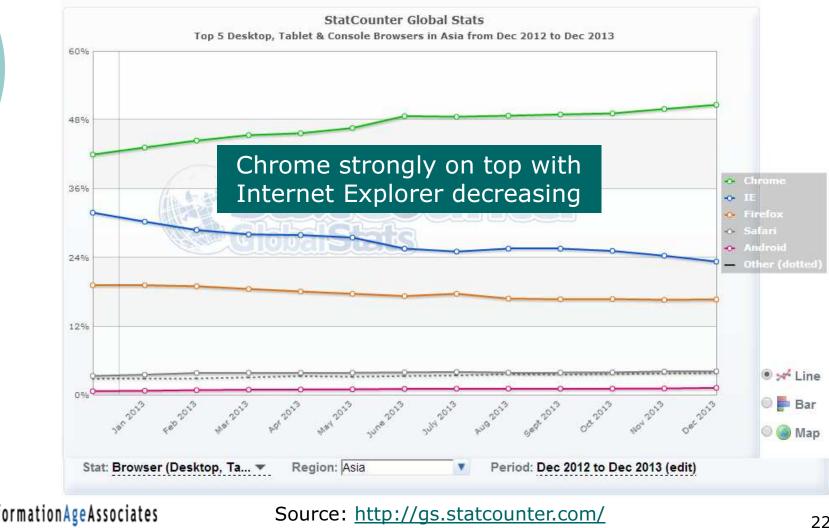
#### Browser Use in Africa



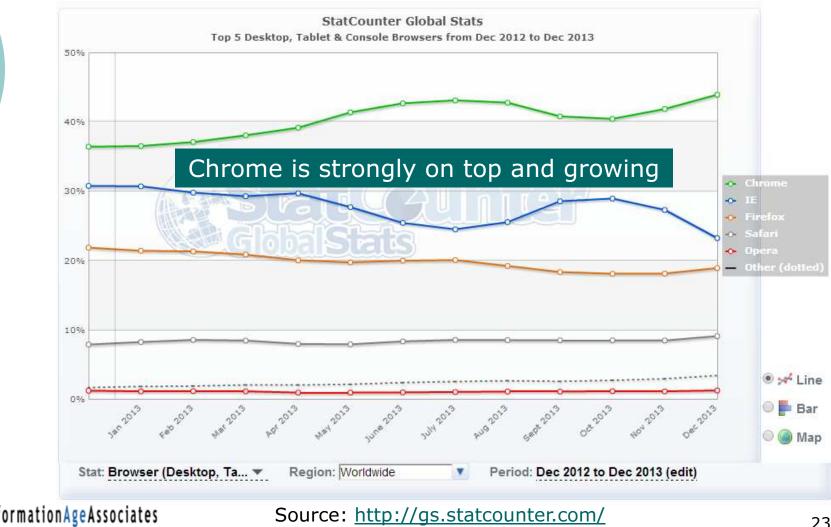
21



#### Browser Use in Asia



#### Browser Use Worldwide



#### Advantages of Moving Online to a Fully Hosted Web-based System

- 1. <u>Overall system benefit and value</u> to improve and streamline operations.
- 2. You <u>only need a Web browser</u> and <u>Microsoft Office</u> + <u>Outlook</u> installed locally.



- 3. The grants management service provider:
  - <u>Maintains</u> all of the server system hardware
  - Minor and major <u>software fixes and upgrades</u>
  - Ensures new and continuing <u>links to local</u> <u>applications and online services</u>
  - <u>Backs up</u> all of your grant data



#### More **Advantages** of Moving Online to a Fully Hosted Web-based System

- Service provider <u>keeps enhancing the</u> <u>system</u> based on the prioritized needs of their many clients.
- 5. <u>Better integration with</u> <u>external systems and services.</u>



- 6. <u>Very easy remote access</u> from anywhere.
- 7. Somewhat <u>reduced need</u> for in-house IT support.







## Moving from one system to another is like changing the tires on a moving car





Car changing tires while moving – start at 1:46 http://www.youtube.com/watch?v=N\_loMXs6I70

#### Some **Key Things to Consider** When Moving Fully Online from Another System

 <u>No one-of-a-kind customizations</u>, rather <u>personalized enhancements</u> to a core system for all of your foundation clients.

#### 2. Inevitable differences (+&-) in functionality.

- 3. <u>Data migration</u> . . . <u>many things may not</u> <u>carry over</u> because of your variable codes, terminology, and data fields over time.
- 4. You need to provide enough staff, time and doing comprehensive system testing.

#### Some **Key Things to Consider** When Moving Fully Online from Another System

- 5. Your not recognizing the need to change operations to use the new system well.
- Problems resulting from internal and external staff turnover during migration, training and ongoing support.
- 7. <u>Vendor's choice of solid future</u> <u>technologies and partners.</u>



8. <u>Good management</u> and a <u>successful</u> <u>business model that *can and will evolve*.</u>



## **Questions** about Moving Online to a Fully Hosted Web-based System

 Greater <u>dependency</u> on <u>Internet access</u> and the <u>service provider(s)</u> than ever before.



- How many <u>different service</u> <u>providers and products</u> will you require to <u>make and keep</u> the whole system working?
- 3. Do they have a <u>successful business model</u>?
- 4. Does their staff <u>really understand grantmaking</u> <u>operations, regulations and their system</u>?



#### **Questions** about Moving Online to a Fully Hosted Web-based System

5. Who <u>tests ALL of the products</u> to ensure that they all keep working after upgrades?



- 6. <u>Data conversion</u> FROM your current systems and <u>also</u> TO a <u>FUTURE successor</u> system.
- Make sure your <u>demo is of the standard</u> <u>system</u> – not a costly customized version.
- 8. What functionality do you currently have that <u>WON'T be in the hosted system</u>? OK?



#### **Questions** about Moving Online to a Fully Hosted Web-based System

- 9. <u>Personalized Web portals</u> for each user type with graphics and interactive dashboards?
- 10. Their ongoing <u>major investment</u> in R&D with regular releases?
- 11. Is the <u>user interface</u> the same across all key systems?
- 12. What <u>links does it currently have</u> to internal and external services? (*e.g. GuideStar Charity Check, OFAC, NGOsource, accounting, EFT, social networking*)











#### EDs Completed or In Progress in 51 countries (as of 2/17/14)

Austria France Belgium Germany Bulgaria Ireland Denmark Lithuania Netherlands Norway Sweden Switzerland Poland Portugal United Kingdom Monday 3/17 3:30-5pm

NGOsource/TechSoup Global: Share the Work. Reap the Benefit. The Centralized ED Repository

Belize Bolivia Brazil Canada Colombia Ecuador Haiti Mexico Panama Paraguay Peru Venezuela



Australia Bangladesh China Hong Kong India Indonesia Japan Jordan Lebanon Palestine, State of Pakistan **Philippines** South Korea Thailand Turkey

Note: New Countries in Italics.



www.ngosource.org

#### **Questions** about Moving Online to a Fully Hosted Web-based System

13. Easy <u>personalization?</u> (NOT costly customizations)

14. Saving and naming <u>favorite searches</u>, views plus many standard reports?

15. Globalized <u>multi-lingual</u> (e.g. Nicolás, René) and <u>multi-currency</u> products?



16. Are the vendors using <u>industry</u> <u>standard supported software and databases</u>?



#### **Questions** about Moving Online to a Fully Hosted Web-based System

- 17. Systems hosted in <u>secure reliable</u> <u>enterprise class datacenter?</u>
- 18. Is it designed and tested to handle a <u>high volume and</u> <u>shared load</u> of online applications and users?
- 19. How good is their communications and project management?





20. What is their <u>track record of</u> providing quality support services?





## Integration with External Systems and Services

- Browsers and Microsoft Office (major types 32 and 64-bit versions of each)
- Windows 7 and 8 (32 and 64-bit versions)
- o GuideStar for Charity Check and Simplify
- OFAC list checking services
- Accounting systems (type and version of each)
- Electronic board and committee books
- o iPads and other Android tablets
- Foundation Center eGrant and hGrant Reporting + free mapping service
- NGOsource (via new API)

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- o Document management
- Electronic Fund Transfer (EFT & ACH)
- Social networking services











## What to See, Track and Rate in Vendor Demos

- 1. <u>Prioritized features</u> that you NEED and are <u>MOST important to YOU</u>
- <u>Count the number of steps to do</u> <u>routine operations</u> (e.g. download online applications with attachments)
- 3. <u>Creating and using saved</u> <u>searches, views and reports</u>
- 4. How <u>integration with 3<sup>rd</sup> party</u> <u>services</u> REALLY works



 Permit vendor's to demo their wonderful <u>distinguishing features</u>





## Create and Use a System **Demo Rating Worksheet**

#### Vendor \_

#### Demonstration Requirements

Proposal finalists will be invited to demonstrate the latest production version of their system during the week of February 2, 2009. We invite you to make this presentation in person (preferred) or via WebEx. This presentation will be attended by our decision-makers and Project Advisor.

It's very important to us that at the presentation we meet (either in person or via conference call) all of the individual team members who will be responsible for our particular account to include but not be limited to our:

- Account / project manager who will be our single point of contact for our requirements specification, system implementation, customizations, installation and testing, training, upgrades, etc.
- Technical support specialist who will provide expert support for all post-implementation questions and resolving all of our reported problems

During the 2.5 hour demonstration would you please <u>first demonstrate all of the following and then the many</u> <u>other powerful features of your system</u>. If your system cannot currently do one or more of these capabilities then please explain this up front, skip it, and continue. Please feel free to reorder the sequence of the demo so that the flow works for you.

#### Rating scale:

- 5 = Excellent Does completely and easily
- 4 = Very good Does completely but not easily (e.g. not intuitive, many steps)
- 3 = Good Does in an acceptable way (possibly using a workaround)
- 2 = Poor Does poorly
- 1 = Unacceptable Cannot use as is
- 0 = No current capability

•			
	Capability	Rating	Comment
1.	Demonstrate an online <u>branching eligibility</u> <u>quiz</u> with a <u>two-stage online application</u> (Mission Status Eligibility Application + full proposal) with attachments from a grantseeker's perspective - please show this in both English and Spanish (with marks and text such as į ¿ á ñ Ó)		
2.	Demonstrate how <u>online applications are</u> <u>created and modified</u> by the systems administrator.		
3.	Demonstrate a <u>grantee portal</u> and how a grantseeker can: - review the status of a pending request - update their contact information - see requirements due		



## Ask the Service Provider to Use a **Clear Rating Scale**

#### **Integrated Grants Management System Requirements**

IMPORTANT INSTRUCTIONS: Please describe your ability to meet each of our specified system requirements. Please do this by completing the Vendor Response column of this document. When doing this, please be very specific and describe your system's features and capabilities. Enter the number (1,2,3,4) associated with the bolded text in each box followed by additional explanatory information. Please also shade the Vendor Response box with the same color as shown below. See the SAMPLE ENTRY for an example.

- 1 Currently available and is fully functional exactly as described in the latest production version of your product and/or service.
- 2 Similar but with some limitations compared with what is described. Then clearly describe all limitations.
- **3** Not currently available and, if shown as "Required" what you propose with a guaranteed delivery date and cost (if applicable) from the date of contract signing. Please clearly specify if your approach will be a customization, the integration of a 3rd party product, or other.
- 4 Targeted for future integration into the core system exactly as we've described for all clients vs. being specific to us. Please specify the guaranteed delivery date.



#### Compare Vendor *Described* System Capabilities Side-by Side

#### Integrated Grants Management System Requirements

- MPORTANT INSTRUCTIONS. Please describe your ability to meet each of our specified system requirements. Please do this by completing the Vendor Response column of this **1 Currently available and is fully functional exactly as described** in the latest production version of your product and/or service.
- 5 2 Similar but with some limitations compared with what is described. Then clearly describe all limitations.
- Not currently available and, if shown as "Required" what you propose with a guaranteed delivery date and cost (if applicable) from the date of contract signing. Please clearly
   Targeted for future integration into the core system exactly as we've described for all clients vs. being specific to us. Please specify the guaranteed delivery date.

9	Function	Description	Required or Desired	Vendor A	Vendor B
10 11	Jser Interface				
12	Windows XP /Vista 7 workstation	Fully compliant with Microsoft's Windows XP workstation and Windows Vista Common User Access (CUA) interface standard.	Required	<ol> <li>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur hendrerit, risus at vestibulum volutpat,</li> </ol>	<ol> <li>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur hendrerit, risus at vestibulum volutpat,</li> </ol>
13	Cross browser and platform support	Full support of Internet Explorer v7.x and later, Firefox 2.x and later, and Safari 3.x and later. Accessible from all Windows and Macintosh PCs.	Required	<ol> <li>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur hendrerit, risus at vestibulum volutpat,</li> </ol>	2 - Restricted to Web based components of the suite
14	Ease-of-use	Graphic user interface that has uncluttered screens, facilitates navigation, and functions consistently with other supported Web and	Required		<ol> <li>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur hendrerit, risus at vestibulum volutpat,</li> </ol>
15	Searchable online help	Online help that describes the capabilities of the system. Includes a searchable index.	Required	4 - On-line help is not currently available but is planned for future release	<ol> <li>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur hendrerit, risus at vestibulum volutpat,</li> </ol>
16	Windows interface	The application is fully accessible and functional via a Microsoft Windows interface.	Required	1 - Fully Windows compatible	<ol> <li>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur hendrerit, risus at vestibulum volutpat,</li> </ol>
17	Web interface	The application is Web enabled and is fully accessible and functional via a supported Web browser.	Required	<ol> <li>Lorem ipsum dolor sit amet, consectetur adipiscing elit.</li> </ol>	<ol> <li>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur hendrerit, risus at vestibulum volutpat,</li> </ol>
18	Full screen display	All screen displays (except pop-up windows) will display full screen regardless of the monitor size and display resolution. Text elements will be designed to fill the screen to make optimal use of	Required	1 - All key screens are full screen display	<ol> <li>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur hendrerit, risus at vestibulum volutpat,</li> </ol>
19	Supervisor view	Ability for a supervisor to see the status of all proposal and grants assigned to selected staff.	Required	<ol> <li>Records can be associated with staff, but not limited to just those staff, Supervisors can see which staff are</li> </ol>	<ol> <li>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur hendrerit, risus at vestibulum volutpat,</li> </ol>
20	Web parts design	Ability to add, delete, move Web parts if these exist. This can either be done and locked by the system administrator for groups of users, or with	Required		<ol> <li>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur hendrerit, risus at vestibulum volutpat,</li> </ol>
21	Saving personal favorites	Saves personal settings of favorite queries, reports.	5		3 - Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur hendrerit, risus at
22	Custom help screens	Capability for the system administrator to easily create user customized on-screen help to improve the accuracy of data entry.	5	4 - On-line help is not currently available but is planned for future release	<ol> <li>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur hendrerit, risus at vestibulum volutpat,</li> </ol>
23	Collapsible code table listing	Code tables can be easily expanded and collapsed ( <i>This is especially helpful for complex multi-level</i> code tables)	5	<ol> <li>All code tables are multi-level and configurable.</li> </ol>	<ol> <li>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur hendrerit, risus at vestibulum volutpat,</li> </ol>
24	Last used queries	Saves drop down list of last used queries for quick access.	4	vestibulum volutpat,	adipiscing elit. Curabitur hendrerit, risus at vestibulum volutpat,
25	Personalized view by individual	Enables individual users to choose their own default startup view that specifies what data is presented and how it is sorted. The presentation of data can be filtered to display only those tasks that are the responsibility of the user. The user can	4	2 - Lorem ipsum dolor sit amet, consectetur adipiscing elit.	<ol> <li>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur hendrerit, risus at vestibulum volutpat,</li> </ol>
26	Tree view	Display of contact relationships in a hierarchical tree view.	4	<ol> <li>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur hendrerit, risus at</li> </ol>	



#### Tuesday 3/18 9:00 -10:00 am Breakfast Roundtable

#### Selecting and Implementing Hosted Cloud-Based Information Systems





# Time for more spirited questions!



See the Information Age Associates Web site for more up to date information

http://www.iaa.com

